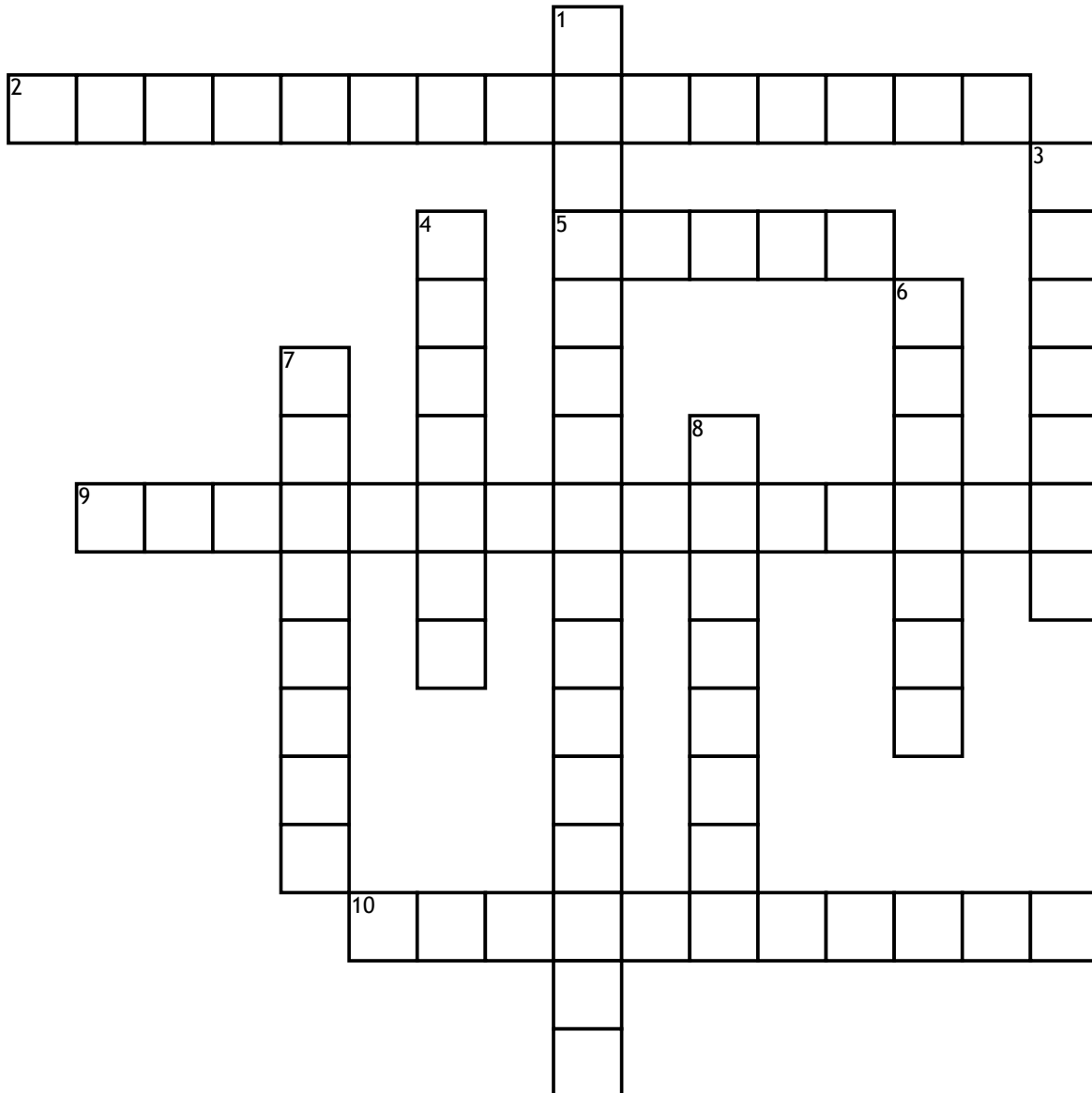


Name: _____

Date: _____

sales promotion



Across

- 2. speedy rewards membership card
- 5. buy one get one free
- 9. most valuable real estate in a store
- 10. buy a ticket or complete a form

Down

- 1. Apple product in the movie We Built A Zoo
- 3. most costly but most effective
- 4. found in newspapers
- 6. portion of purchase price returned by manufacturer
- 7. requires a skill or effort
- 8. toy in a cereal box