

running a venture

Across

5. A name for a business person who takes risks, has a vision, is a leader,....

8. One of the 3 ps which measure success

9. To understand the target market, it is important to do a _____

11. one of the 4 p's of marketing

12. posters, social media, daily notices are ways to promote your product. This is A _____

13. One of the 3 p's which measure success

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16. one of the 4 p's of marketing

17. An intangible provided by businesses

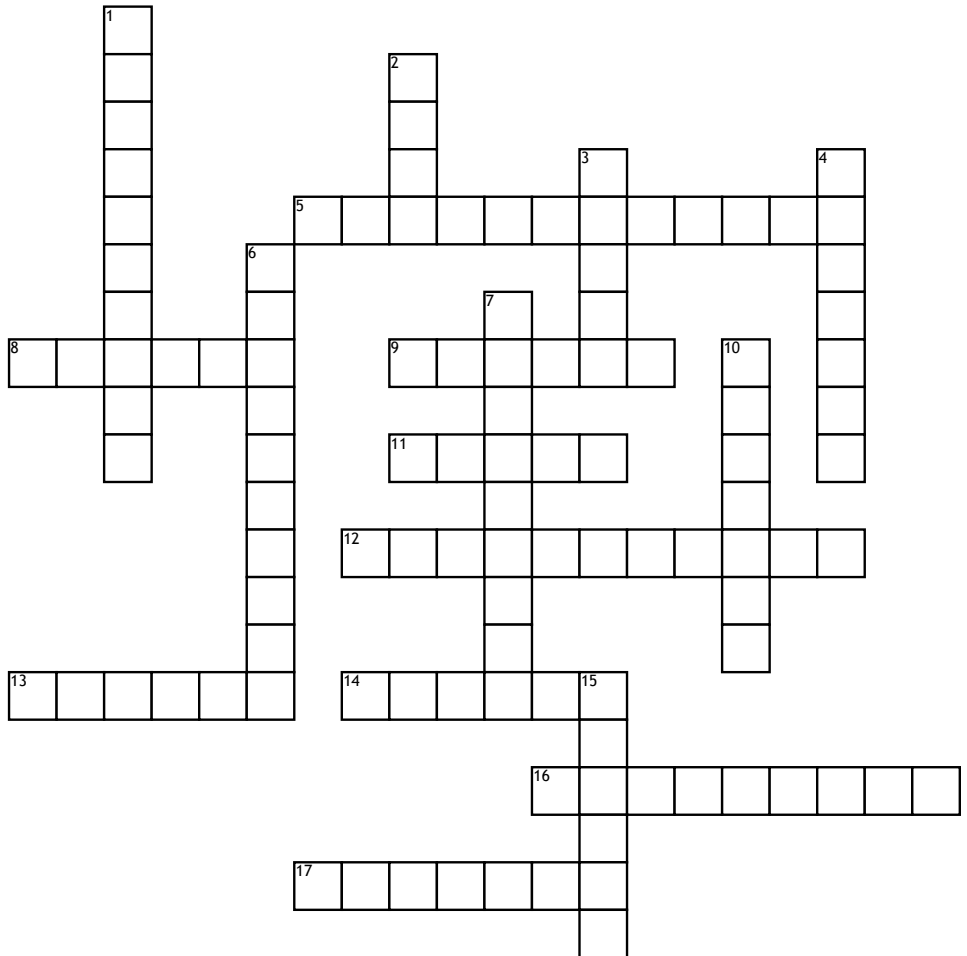
Down

1. a good way to gather ideas is to...

2. A tool used to identify strengths and weaknesses of an idea

3. one of the 4ps of marketing

4. one of the 4 p's of marketing



6. Products are referred to as i_____

7. Total \$sales minus the total \$costs is call the _____ point

10. a _____ statement or purpose statement is the business declaration of how they will impact

15. The people you are aiming to sell your product to is referred to as the _____ market

