

Name: _____

Date: _____

persuasive language techniques

Z B G K F I H P W R Q A C M S N N P Z R A K S M
C K M T E X N S V H K O N O C G Q I I Q F E I Y
N A Q K B W Z E N E S I M I L E R L N W W H V R
I E X J Y R O Z U T B N N O I T A R E T I L L A
X B N L E N K Y C O O R C C L C A G U S V T E G
Z T R F V I F T D R C M E U Q M P T Z D H I G J
P L G O C K A O T I A G V V Q T K J P S D W A J
M O J R K S Y H J C L S C A D D U L Z D H H U O
A N E C D O T E K A Z T T W Q A E B Q I E F G E
D W L H R L R E K L L A M D S O V Q O I A S N M
G F G E I F B R D Q V T C N Z H I V K T U N A Y
J O I T A C W H N U S I O O B F S W N J G U L C
Y G A J K R R T S E F S B I L C A R O X C S E U
O B I N Q K Q F E S Z T W T D Z U O I M X T V M
L A L I F S P O V T Z I B A P V S F N G P B I H
I N S O W S B E I I D C Y S F D R K I A V T T G
S D F Q W O X L T O J S R I A Q E Z P B U X O N
L W I A Z Q H U C N J J C L P U P Q O M V W M K
I A X N C W Z R E V T X S A Q A I G T W E R E V
U G N V V T W E J N M H G R N X F B R E M M E P
C O V P L N S Y D F B B S E I S C L E L X J N T
S N B P E M G A A E T M V N H I U A P J T B H X
Y C W U P M Z U C T I M Y E K N Q B X K Y Y E D
R B M M I J G L I L W Q P G Q T Z Z E M A O Z D

rhetorical question
generalisation
persuasive
bandwagon
simile

emotive language
rule of three
statistics
anecdote
facts

expert opinion
alliteration
adjective
adverb