

Name: _____ Date: _____ Period: _____

marketing

1. tangible
 2. deciding how much to charge for goods and services
 3. providing customers with goods and service they want
 4. striving to meet customers needs and wants while making a profit
 5. getting the money necessary to pay for setting up and running a business
 6. what does marketing help a business do
 7. which of the following is an example of a service
 8. making decision about where to sell your product
 9. providing customers with goods and services
 10. finish line asks their customers to go online to take a survey
 11. which of the following is an example of non profit
 12. which of the following is a characteristics of a non-profit
 13. businesses not associated with the government are referred to as what type of jobs
 14. regardless of the type of business there are four main function
 15. the process of creating and growing
 16. all activities from the time a product
 17. the process of achieving company
 18. what discipline keeps track
 19. which of the following is not one of the three branches of the government
 20. which branch of the government has the greatest impact on business
 21. The person or company who loans money or extends credit to you is known as the
 22. unlicensed lenders who charge illegally high interest rates are called
 23. the cost of credit expressed as a yearly percentage is known as
- A. pawnbroker
 - B. loan shark
 - C. Distribution
 - D. selling
 - E. connect the business
 - F. credit
 - G. house cleaning
 - H. pricing
 - I. research firm
 - J. board
 - K. annual percentage rate
 - L. accounting
 - M. legislative
 - N. goods
 - O. open ended credit
 - P. creditor
 - Q. private sector
 - R. marketing
 - S. pricing
 - T. generate revenue through
 - U. financing
 - V. marketing activities
 - W. management

24. asn agreement to lend the borrower an amount up to a started limit

X. ymca

25. a legel business that make high interest loans based on the value

Y. Marketing concept

26. what is the most commoly used method to purchased item in the u.s

Z. production