

Name: _____

Date: _____

advertising

N H S Y M B O L S O G N I T T E S
J C X F P S L Z M G S S Y J A G E
G D N L P P S X P U E K A M W E Z
L L N R G B F I G S R U O L O C A
S S O S T B P H J I N G L E Q Q G
O B N G L I G H T I N G S Q V K E
P R N A O P C C F Y M H T R M Y G
I T I I R U X S I T F Y C M R F A
M U B M E R O U M W A S E N V S U
M M C Y N I A S R P D L F C K J G
P U U N L Y C T Y Z W O F O K Y N
C T O S E W S E I S F G E S O Z A
Y V I E I F W P E O J A D T C K L
F O P T E C W S G H N N N U M P Y
L G P G Q Q M L F R D S U M C X D
E B D D E U G O L A I D O E K N O
C K L W W S X Q M J D R S K L K B

sound effects

body language

narration

dialogue

lighting

slogans

symbols

costume

setting

jingle

makeup

colour

music

gaze

logo