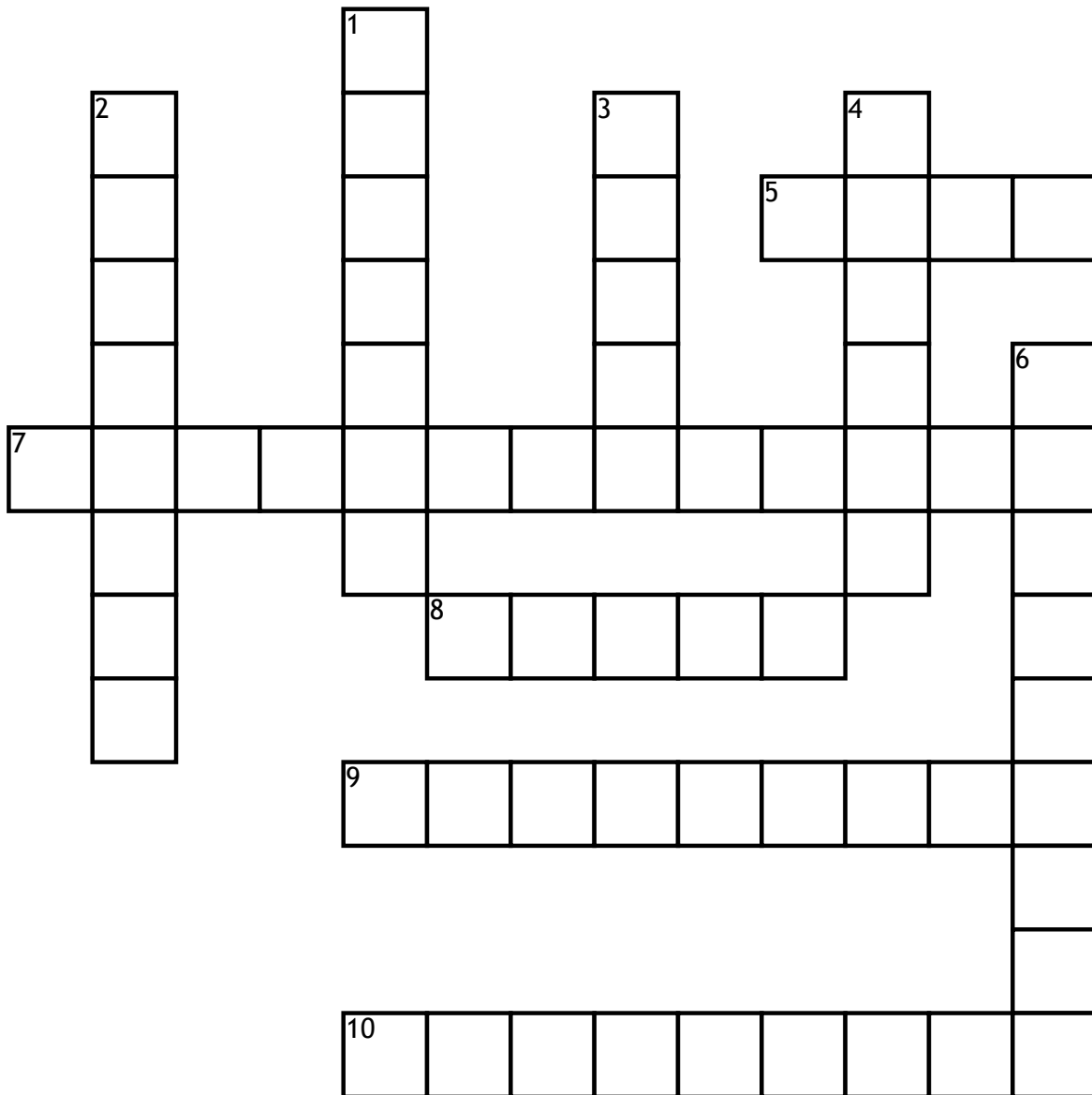


# Yearbook Theme



**Across**

- 5. A graphic combination that brands the theme.
- 7. Coverage that helps develop the theme and consistently appears throughout the entire book.
- 8. The overall concept that drives all content and is specific to the school year.
- 9. Page one. Includes important statistical information about the school, including population, address and website.
- 10. Words that reinforce the concept.

**Down**

- 1. A spread that introduces a new section of the book.
- 2. Visual elements that are introduced on the cover and used in a variety of ways inside the book.
- 3. The page number and other pertinent information.
- 4. A package that reinforces the theme and can be repeated in a section or in several places, but with new content.
- 6. The paper that holds the cover to the pages of the book.