

Name: _____

Date: _____

Video Marketing

H B Z B D L V T H H C I T N E H T U A W Q R J X
J Y S Y A Y Q I K Z N E N T E R T A I N I N G D
Y C O L Q D J I D W C O N S U M E R X I I T H X
V T S U L M U M G E J I B F I B L O T N U Y P R
J D T L T T U I Z A O O V F T A B I F E Y B U U
M N C N M U A L N H D R A Z O J Z O A M A J X G
U A C N M W B H Z S F U V S I O R T C O H T V V
S R H G H M S E C L T S O N C M G K E T B K G J
V B D N P E S N X P Y A V U A E N I B I Y Q J H
Y E N I R W E O L T A I G T X F I J O O J Y I U
A Q M R Y S R I C N E N I R D Y T R O N L S P P
L W M A G A P K K W Y O S V A F E O K A D P R T
Y Q F H G W X J E E N G A G E M K F S L H B I T
R F J S P A E R N E A C D O U K R B A C K Y M N
R R H Y Y R S M N S S U A Z N F A R V O N S A E
Y C K R A E D R K P E O D P Y L M H B N W E R T
E H O A L N C Z I L L E B I M B I O I N J B Y N
C U S D H E U D A E A K N W E Q E N D E W P S O
K T E N L S S B H L S D Y I H N T D E C X N H C
U L W O X S Y Q S Y O M P Q N I C B N T D N A M
G M A C J S M R O F T A L P M K A E R I N Y R A
O D J E Y G C D J G K F U A A W O S E O W X I D
D K J S V I R A L M Z H T W Z W A G I N C I N R
W N X U C S E L H Z B E D X P J H L T L T R G J

emotional connection
information
awareness
snapchat
express
engage
Video

secondary sharing
authentic
marketing
audience
viewers
sales

primary sharing
instagram
intimate
consumer
Youtube
brand

entertaining
platforms
facebook
content
online
viral