

Name: _____

Date: _____

Unit 9: Pricing

Y C Y T N E M T S E V N I N O N R U T E R X P G
Z M Q I H G K P R I C E F I X I N G Y G C P U F
B O Q G M B J E G N I C I R P T I N U V I P O T
D S B Z W G M I N I M U M P R I C E L A W S V B
X Q F E O E M A R K U P P R I C I N G I A D U A
Z M B C Z G N I C I R P E G I T S E R P Y J L X
I J M E P G E I L X R E O V U W Z B V E Z R O P
X X E Z Q C T B O V J B R V B N E B R W V J I S
C S Y E I W P E N E T R A T I O N P R I C I N G
S Y D R R C U C O S T P L U S P R I C I N G K L
D E P T V X M L W K R F F C Z Q R S M N L V O L
B P Z H R W Q T N I O P N E V E K A E R B M P T
E Y B A O F G N I C I R P G N I M M I K S J H X
Y G N I C I R P R E D A E L S S O L B Q W E L A
K P R I C E D I S C R I M I N A T I O N U V O O
V V D B J J K P X R E H F H R F J M Y X S X A C
C Z U F E F L E X I B L E P R I C E P O L I C Y
C O M P E T I T I V E P R I C I N G R A N V P D
G H Y B A I T A N D S W I T C H P R I C I N G Y
P J S G N I C I R P L A C I G O L O H C Y S P Y
I M H N V M D N U O X T E N R N J J H F M S N W
S M Z G N I H C T A M E C I R P F X U U Y E T O
D V Q S O N E P R I C E P O L I C Y V L C Y L I
S B S T N U O C S I D Y T I T N A U Q V B G N H

bait and switch pricing
price discrimination
loss leader pricing
quantity discounts
one price policy
markup pricing
unit pricing

flexible price policy
return on investment
penetration pricing
cost plus pricing
prestige pricing
price matching
price

psychological pricing
competitive pricing
minimum price laws
break even point
skimming pricing
price fixing