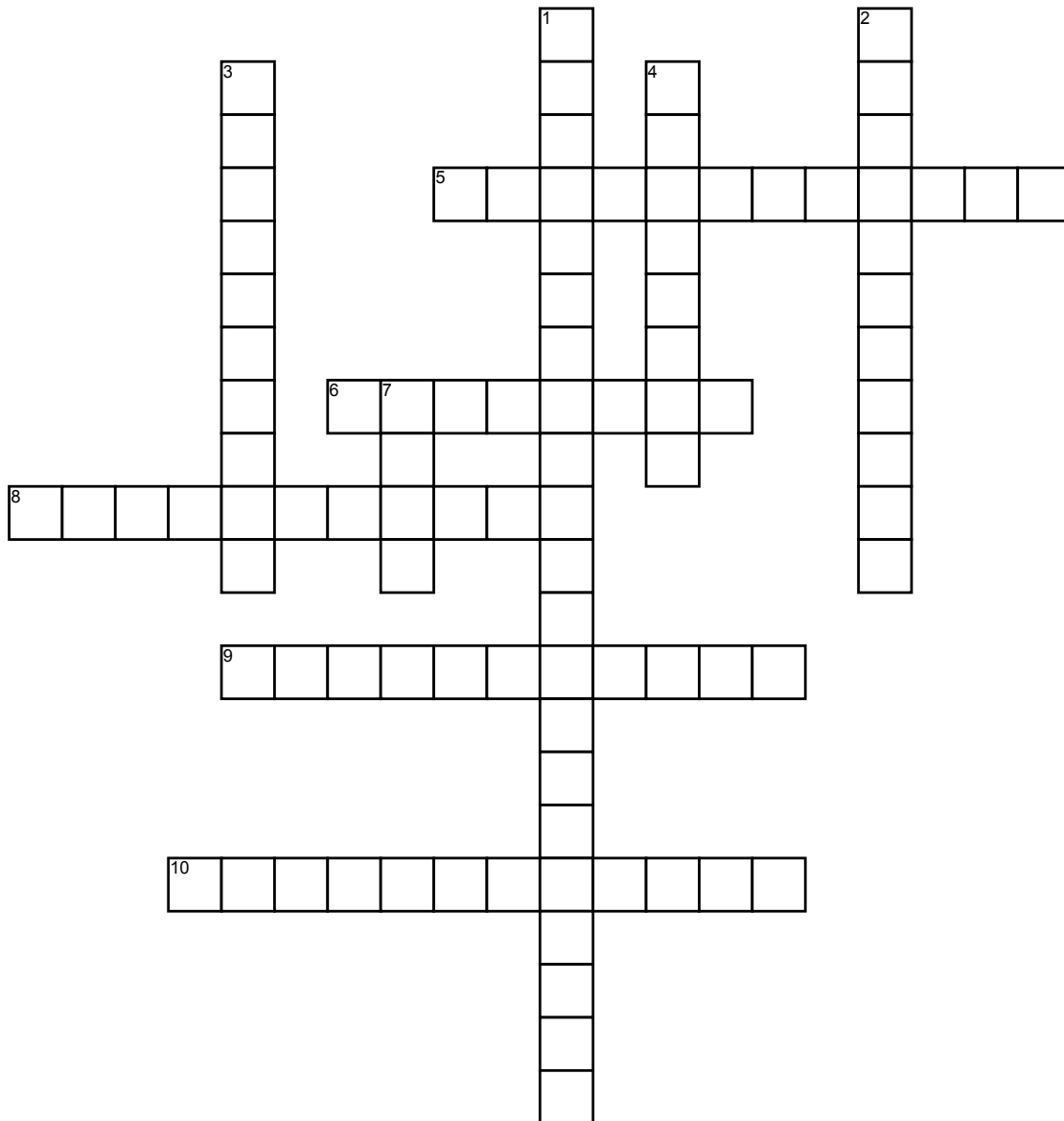


Unit 7 & 8 Vocabulary



Across

- 5. a description of the goals of a business and how it will operate
- 6. someone who creates a good or service
- 8. business that two or more people own and operate
- 9. business owned by many people but treated by the law as though it were owned by one person
- 10. a person who organizes, manages, and assumes the risk of a business

Down

- 1. economic rules that influence consumer buying decisions
- 2. when two or more companies rival for consumer dollars
- 3. continuing for a long period of time to accomplish a task
- 4. someone who purchases a good or service with the intent to use it
- 7. possibility of loss