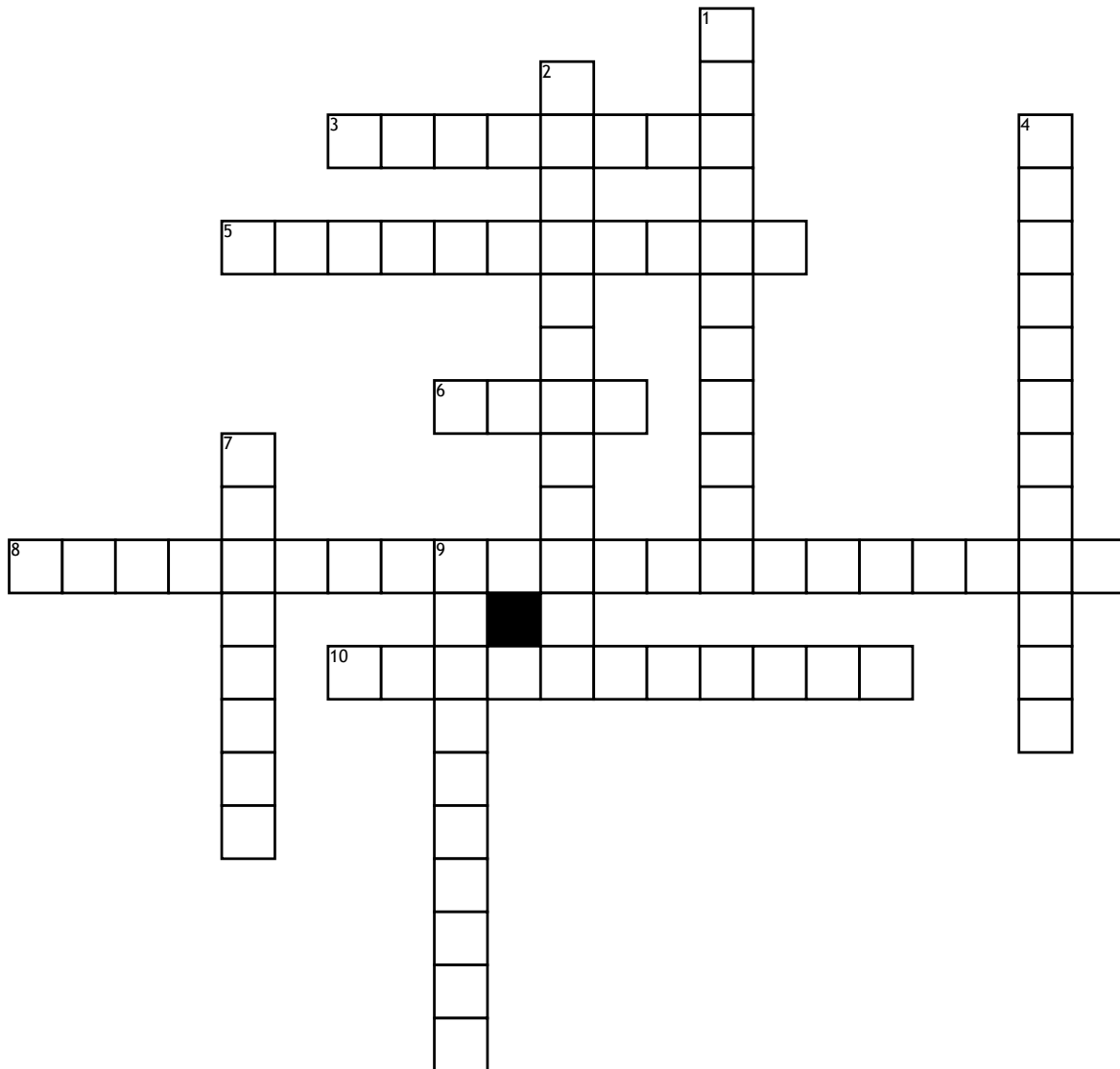


Unit 7: Entrepreneurship



Across

- 3. someone who purchases a good or service with the intent to use it
- 5. when two or more companies rival for a consumer dollar
- 6. possibility of loss
- 8. economic rule that influences consumer buying decisions
- 10. business that two or more people own and operate

Down

- 1. business owned by many people but treated by the law as though it were owned by one person
- 2. a description of the goals of a business and how it will operate
- 4. a person who organizes, manages, and assumes the risk of a business
- 7. someone who creates a good or a service
- 9. continuing for a long period of time to accomplish a task