

Name: _____

Date: _____

Unit 2 Word Search

B N S L C O U N T E R A D V E R T I S E M E N T
D M E I P C I E R I M B W I T H D R A W A L T S
K I C A R C N N E P S M R O N D E V I E C R E P
Y E N R O A T O S U E A O A E N I T O C I N N S
K C E F D B E G P A P T W Q C V O O C I F T E N
L N U S U O R A O G Y O L O H O C L A J E U B O
X E L H C T N W N E X S O C I A L S L X Q X F I
T U F O T S A D S D K N A E E Z F I B I T T O T
M L N R P S L N I T G O M Q W N B A N R P N D C
E F I T L E I A B I E A M V N T O H Z G Q Z P I
U N E T A L N B I N U R Z S P Z C R S F Z T N D
U I V E C E F F L C K P U I D E J E M B V Y G D
U E I R E K L N I A A B H S T N G T H S D F S A
C V T M M O U I T U I S Y G S A A E N G Z I F D
T I I V E M E W Y S R D N G T E X H S Y F C R N
S T S G N S N U V O E I E S U B R K D P S U J J
O A O T T R C G S U S Q A M K W V P F N G Z M I
C G P C F A E N K I Y Z C W A T M Y U S O W G P
C E T V O H O K T S F M A R I J U A N A X C F A
A N T F R P D R O C C E G A M I F L E S Z V E I
B L I R S L E C N E U L F N I L A N R E T X E S
O H M U R V Y R S O P H I S T I C A T E D H R M
T X X R D Z N G B W K S I R V D K C V S R T J M
M G W A F A T G D C P J T K T S I S E R Z L Y N

advertising techniques
internal influence
secondhand smoke
sponsorship
marijuana
nicotine
social
risk

counter-advertisement
external influence
perceived norms
short term
bandwagon
tobacco
resist
drug

positive influence
smokeless tobacco
responsibility
self-image
addiction
alcohol
norms

negative influence
product placement
sophisticated
withdrawal
pressure
stages
media