

Name: _____

Date: _____

Unit 1.1 Business and Entrepreneurs

E S G Y P W B K H Z I Y Q G Y J H P O B M V Z P
G S R S R T N I O P G N I L L E S E U Q I N U E
A Q G Y E R T U S Z W O S A Q R W Y K F R G Y S
T V Y N G I J U K M Q F O A T J K W S H G I V U
N I Z Y X S K B W P C O L L C D C N Q O Y M B P
A N F T Q K S O Z E A H E G R P N S U Q W I P P
V O D X X F O V R V R D T L F R A N C H I S E L
D I C E C Q S A M X R O R W M Y T I L A U Q Y I
A T O J S E H V M I K X A S E Z N Z I G J V S E
E C O E X I G O X M C S D X S S S K H O E D U R
V U B Y R O G F A Y J R E E O E Q K R R R L A I
I D Y F E B F N N Y D N R O L P B C X A A R N L
T O E E N T R E P R E N E U R N X I W V C N L S
I R M A R K E T R E S E A R C H Q E D C O E K B
T P T T N E T A P C J Q Q N E G R E U V M S S F
E F M R T H G I R Y P O C S P L D S A U S H N X
P O E Q X E G Y B F D X I O A D T T G R J K Z F
M S S I Q M K M S K T R F I A O I U Q E G K X F
O R K C U G Y U V A P M C S M O S J L M I N C U
C O T X S K S U Q R E N W E N N Q L W U N F A T
Y T T U N S N B E I A D R W H A Q U R S V U C Z
B C N U N H N T P N T S I G O I F L C N D Q J T
S A H I R A N I I F L B T L V N L T F O E A P N
Q F S E O E N F S S R N X R M I T O P C E J E R

factors of production
financial rewards
sole trader
enterprise
consumer
quality
ideas

competitive advantage
market research
added value
copyright
supplier
design
risk

unique selling point
entrepreneur
innovation
franchise
customer
patent