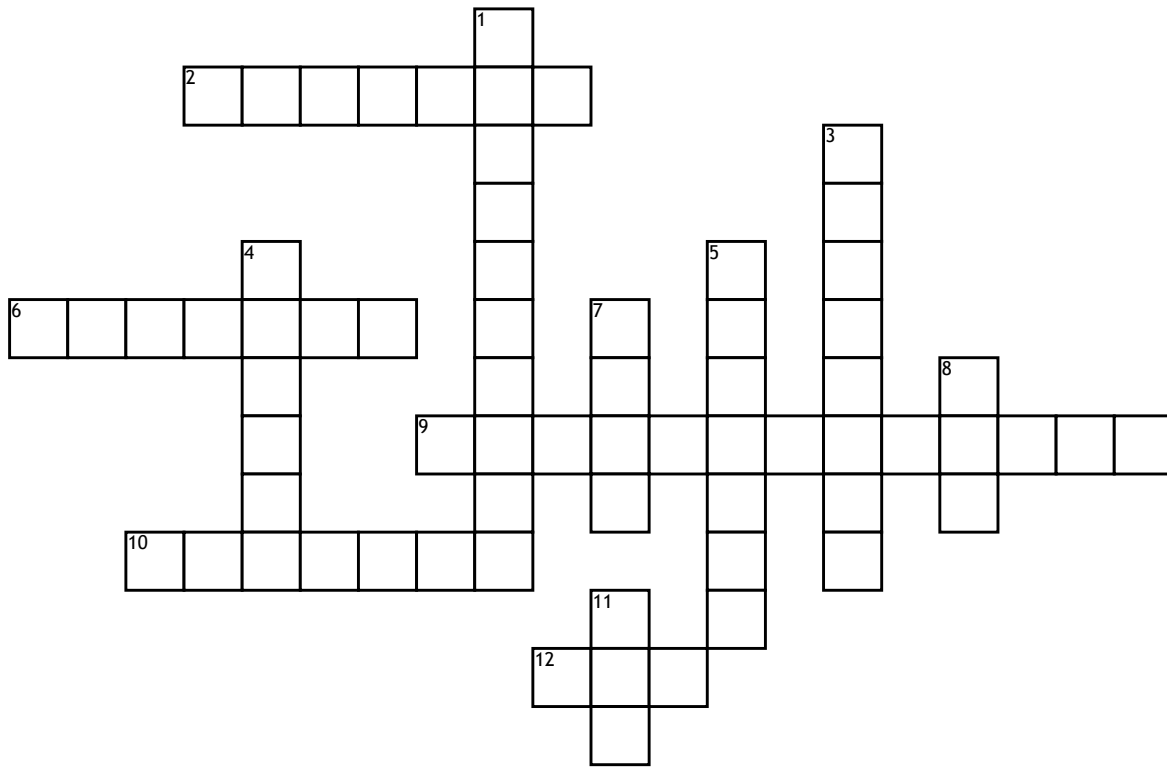


Name: \_\_\_\_\_

# Under the Purina Big Top



## Across

2. This brand uses recyclable packaging that is designed to ship through the mail, so it's sturdy and is less likely to arrive damaged at your door.

6. Fancy Feast Savory Centers is \_\_\_\_\_-rich.

9. This Fancy Feast brand is known for it's tender pate with a delicious, thick gravy center, unlike anything else on the market.

10. Pro Plan Veterinary Diets UR Urinary St/Ox and Ox/St formulas help to \_\_\_\_\_ and reduce the risk of reoccurrence of both sterile struvite & calcium oxalate bladder stones in the dogs and cats.

12. This Pro Plan formula helps support a healthy immune system .

## Down

1. This Purina brand has the opportunity to offer the #1 product form (pate) with the #1 product attribute (gravy).

3. Tidy Max Ammonia Blocker has a \_\_\_\_\_-day odor control guarantee.

4. Pro Plan Veterinary Diet UR Urinary St/Ox and Ox/St formulas promote increased urine volume and \_\_\_\_\_ the urine to support cats with lower urinary tract disease.

5. This Purina product comes in your favorite Tidy formulas (24/7, IA, 4-in-1, Glade Clear Springs, Glade Clean Blossoms).

7. In a veterinary study, this ProPlan Veterinary Diets UR feline formula dissolved sterile struvite stones in cats within X weeks.

8. This Pro Plan formula supports urinary tract health in a variety of flavors.

11. This Pro Plan formula helps maintain urinary tract health by reducing urinary pH and providing low dietary magnesium.