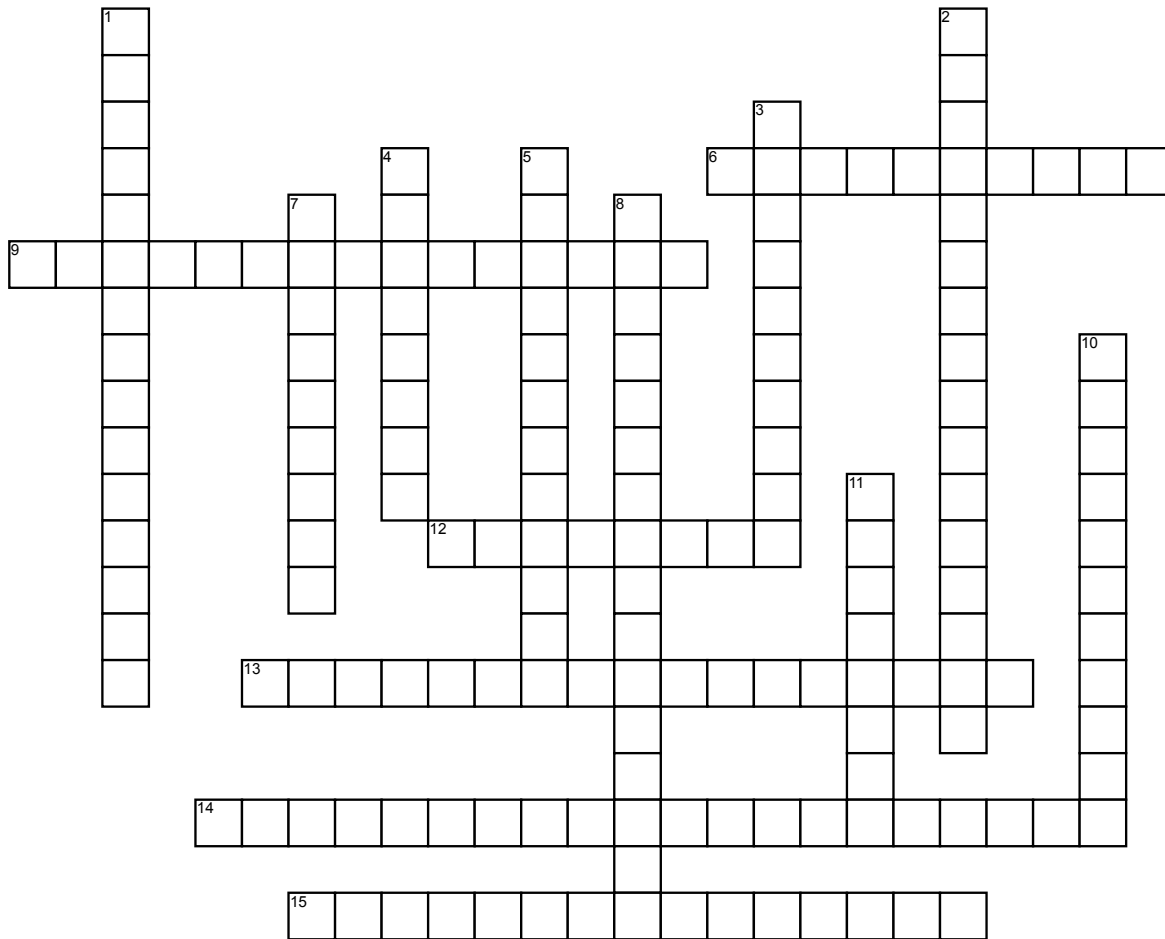


Types of Events



Across

6. exhibitions where companies can present and demonstrate their latest products. A professional presentation is crucial

9. are perfect to reward and to motivate employees or to increase customer loyalty and retention.

12. should be the most important days in the life of brides, grooms and their families. Professional event managers help to plan the events

13. are held to start conventions, annual meetings and other events that last for two or more days. Find everything about opening events

14. celebrate milestones in a couple's life together. Ideas and hints that help you to plan those events or find professional event managers

15. a long-standing corporate tradition to conclude fiscal years, celebrate new milestones or to get in contact with key customers

Down

1. are critical for the successful market introduction of some products. A perfect product presentation might also increase the media coverage

2. perfect business events to promote new products, launch marketing campaigns or to inform the shareholders and public about financial issues

3. are a great opportunity to present your latest products to customers and business partners.

4. are common business events in large companies, perfect to discuss operational and financial strategies

5. An event that it is a key to develop and motivate teams in companies and divisions.

7. require seldom a professional event manager, but there are exceptions. Find out how event managers can help you to make your party a success

8. are personal marketing galas. Such events are great opportunities for contact establishment and personal marketing

10. are popular and important business events. Everything about the event management of academic, medical and business. Its main idea is to convince the target public to take an active participation.

11. educational events for the training of managers and employees. Most of them are not comparable with boring lectures. Interactivity is core!