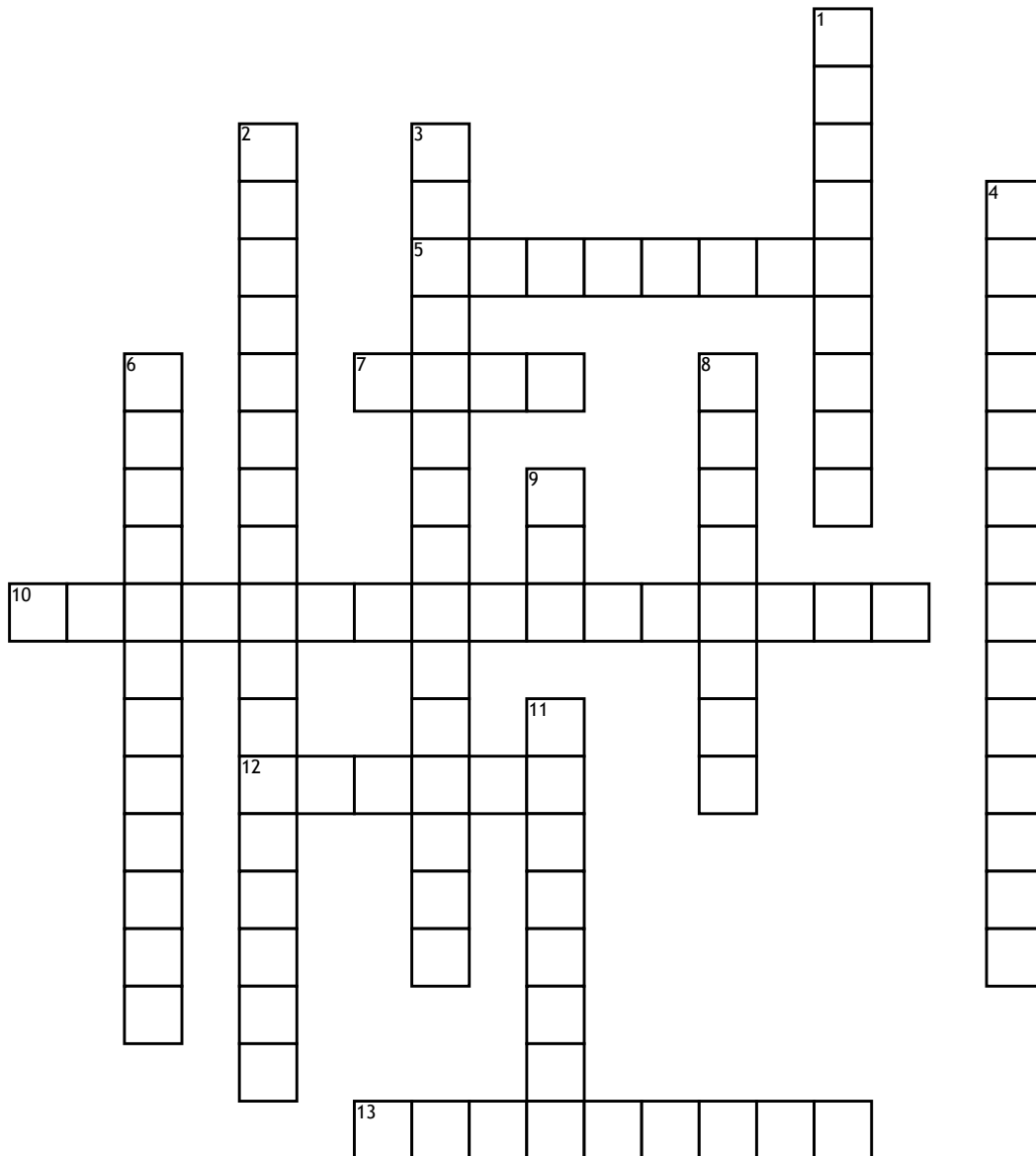


# Theory of Planned Behavior



## Across

5. Intention must be highly correlated with \_\_\_\_

7. As time lengthens behavior is \_\_\_\_ likely to occur

10. \_\_\_\_ affects Subjective Norms

12. Intention is the willingness or \_\_\_\_ one will exert to perform a behavior

13. Attitude and PBC largely affect \_\_\_\_

## Down

1. Subjective Norms is expectancy of \_\_\_\_ others

2. \_\_\_\_ affects attitude

3. The construct that is perceived social pressure individuals feel to perform/not perform a behavior

4. \_\_\_\_ affects Perceived Behavioral Control

6. The value of attitude questions

8. Expectancy for PBC is presence/absence of \_\_\_\_ /facilitators

9. The construct the is the degree of personal control one believes to have over the behavior

11. The construct that is positive or negative evaluation of performing behavior