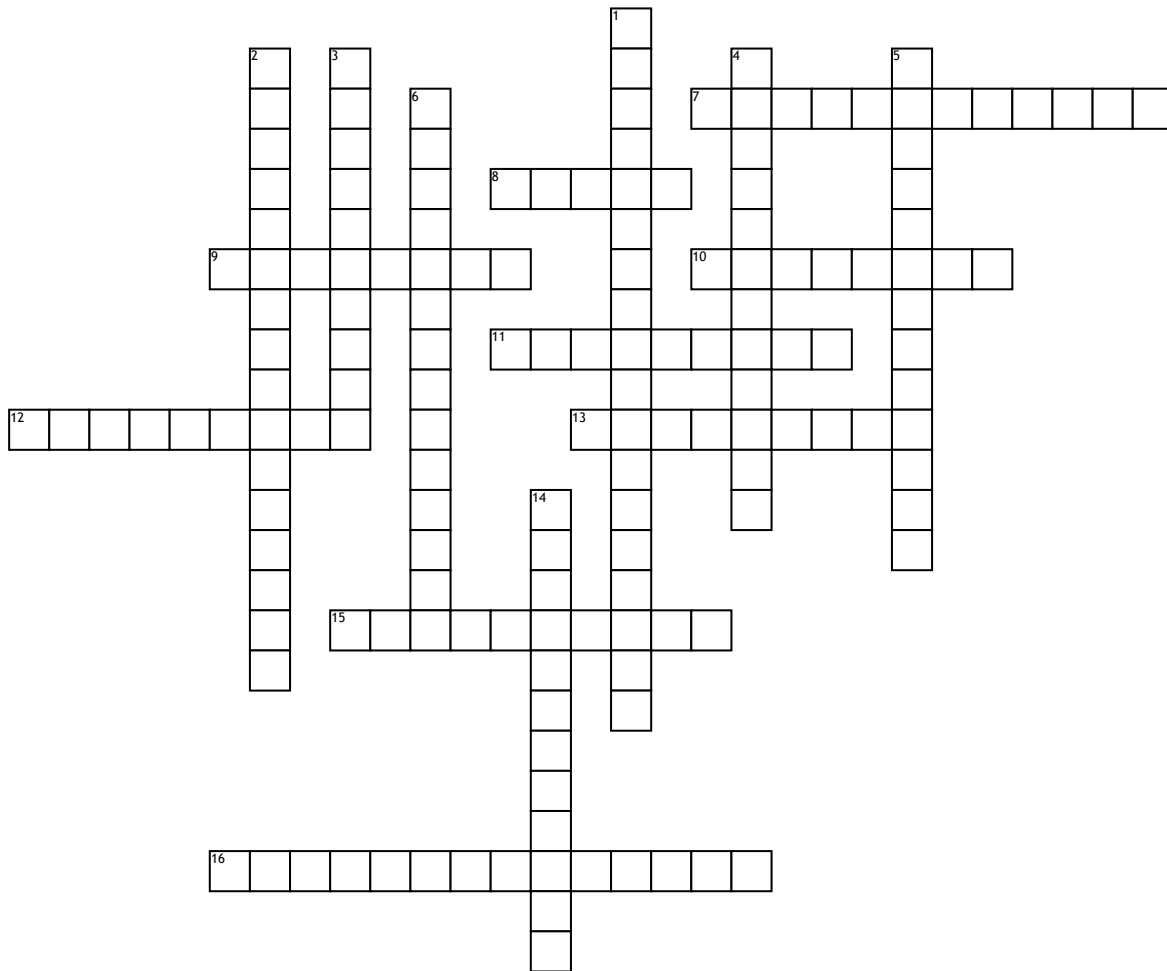


# The Tipping Point Cross-Word Puzzle



## Across

7. this person was a connector  
 8. Trustworthy people who find information and help people find ideas  
 9. people with skills to persuade us when we are not convinced of what we are hearing.  
 10. The few extraordinary people, the connectors, mavens and salespeople, connect the world together and allow epidemics to happen.  
 11. People who have weak ties in many realms and bring people together

12. This rule states that 80 percent of the work is done by 20 percent of the people.  
 13. The name of the company that produces Hush Puppies Shoes  
 15. adventurous bunch who adopt something as soon as it comes out to improve results  
 16. Author of book

## Down

1. when there is one broken window, people think no one cares about that and then more windows become broken  
 2. decline of this caused the decline in violent crimes.

3. was a Connector, Maven, and Salesman  
 4. wanted to use Hush Puppies Shoes in his spring collection during their resurgence.  
 5. Teenage girls in Los Angeles were noticed dressing like Mexican gangsters in what was referred to as what look  
 6. a term used to describe the use of drugs or other self-soothing forms of behavior to treat untreated and often undiagnosed mental distress  
 14. fashion designer that was heard to be wearing Hush Puppies Shoes when they experienced a resurgence