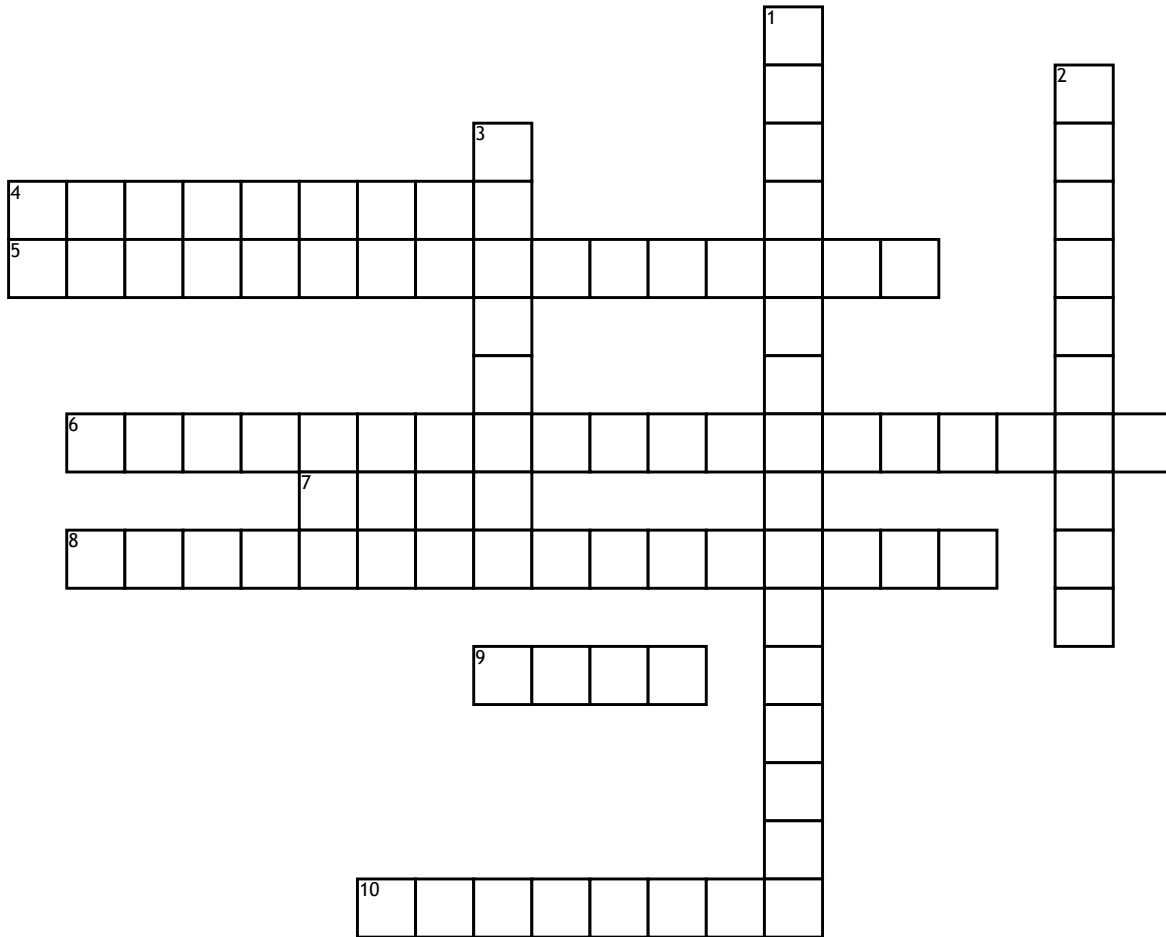


Name: _____

The Kellogg Company



Across

4. Who was the founder of the Kellogg Company?
5. What was the next cereal to be invented in 1927?
6. Where was the first Kellogg Company located?
7. What company was Kellogg's main competitor?
8. What favorite snack was made from this cereal?

9. In what year was the Kellogg Company founded?

10. What is the latest company Kellogg's has purchased?

Down

1. What was the Rise Krispycereal made of?
2. What did W.K. Kellogg invent?
3. What is Kellogg's largest selling product today?