

Name: _____ Date: _____

The External ENvironment: Opportunities, Threats, Industry Competition, and Competitor Analysis

1. ITOYRTNUOPP _____
2. LCIOLCTUSOURA _____
3. MPTIOECOTR _____
4. ODPCRUT TTEONEIANDIFRF _____
5. GSRCAETIT OPRUG _____
6. MPEOCTIORT NCTLNEGEELII _____
7. CLOMPONEESMRT _____
8. IDRTNSUY _____
9. HTAETR _____
10. LOBGAL NSEEMGT _____
11. NSLBUTISEAA _____
12. HPCAMDORGEI _____
13. MICECONO _____
14. SEARIRBR OT YNTRE _____
15. NIACNGNS _____
16. NTRIOGMNOI _____
17. CAOEGNTRFIS _____
18. SGSESNSIA _____
19. INDUTYSR NTOICEIPMTO _____
20. GNCAHCLOOTELI _____