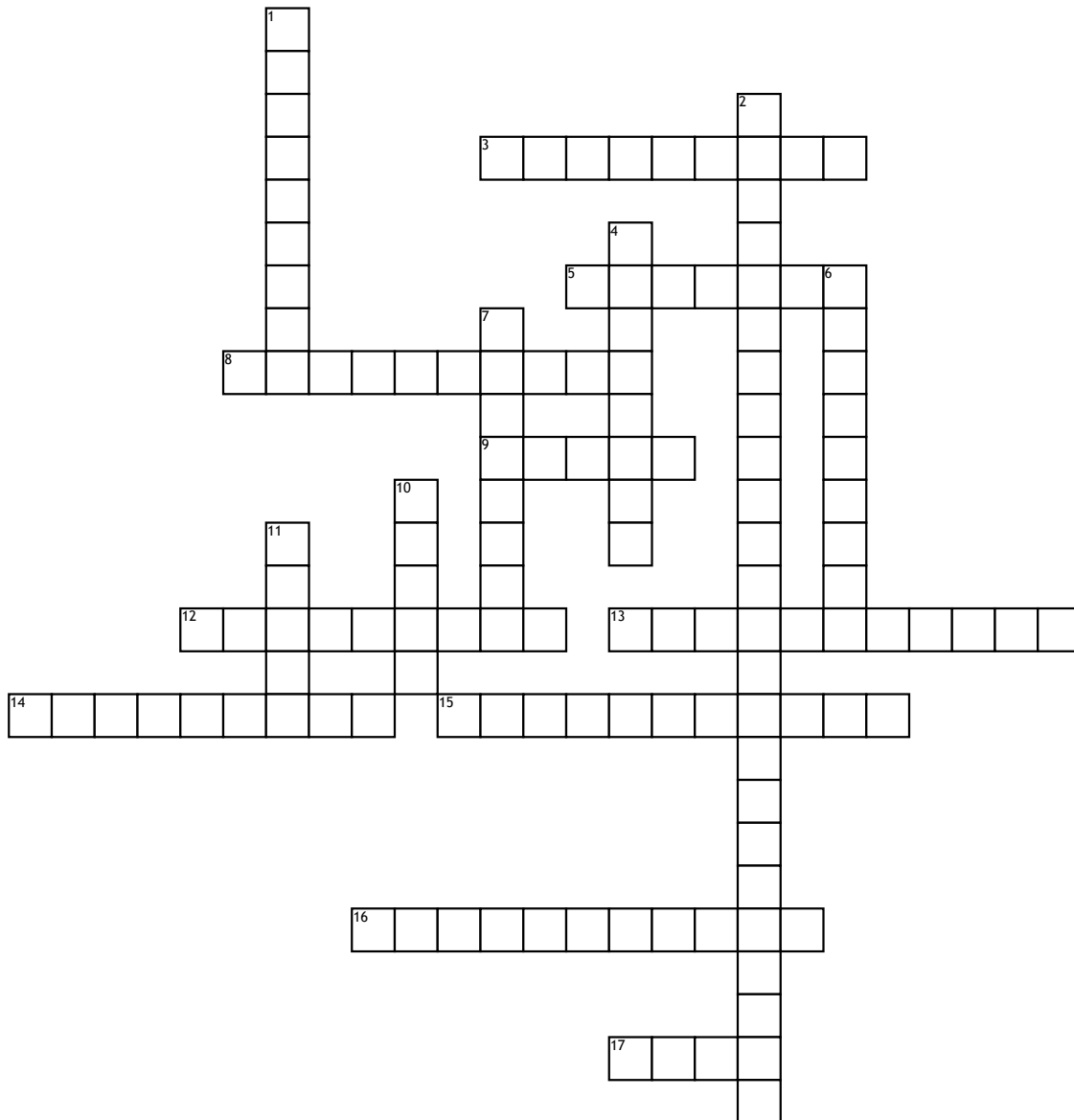


Name: _____

Date: _____

The Big Social Media Crossword



Across

- 3. Platform with longest shelf life for content?
- 5. YouTube's name for a profile account
- 8. Highly connected, sought after by brands
- 9. Paste me into your website for ad tracking success!
- 12. All links posted must use this [6,3]

- 13. Facebook's ad management tool [5,6]
- 14. Back and forth Instagram Stories maker
- 15. World's most famous hotel review site
- 16. LinkedIn content addition, Aug 2017? [6,5]
- 17. Remarketing apocalypse 2018?

Down

- 1. Instagram's most used filter?
- 2. Best online social media training course [5,6,5,4,1,3]
- 4. Number of Facebook ad objectives?
- 6. Audience to target who are similar but not equal to your customers
- 7. Face swap originator
- 10. Newest Twitter card type
- 11. Social platform around asking questions