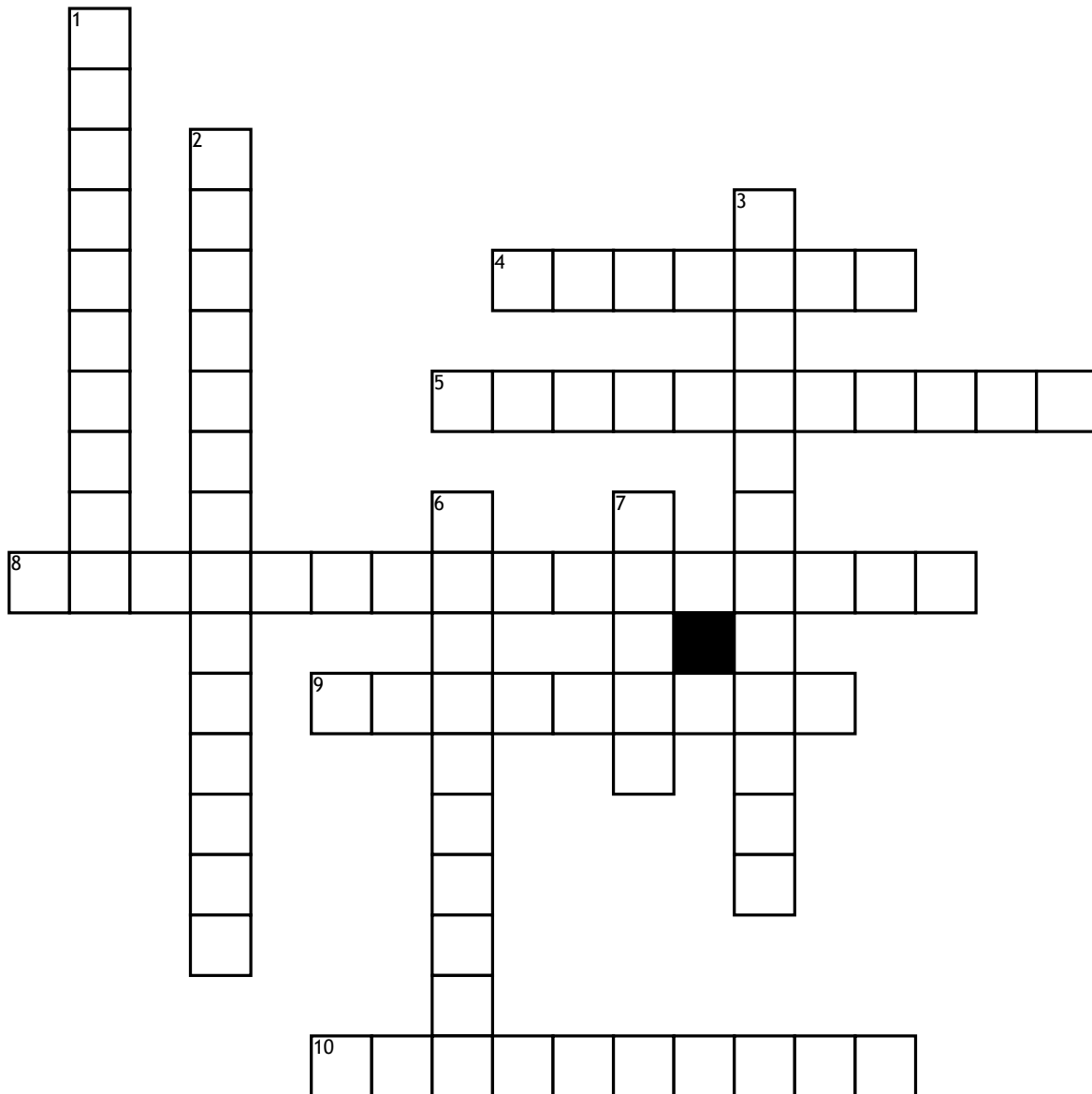


# The 1930's and 1940's



**Across**

- 4. National Barndance was a midwestern \_\_\_\_\_ that was carried on the NBC network in 1933
- 5. The sheet music business was concentrated in an area of New York City known as \_\_\_\_\_
- 8. During the big band era, bands played arrangements of Tin Pan Alley songs that emphasized the \_\_\_\_\_
- 9. Prior to 1945, it was considered \_\_\_\_\_ to play recorded music on the air, and audiences expected that what they heard was being broadcast in real time.
- 10. Pop singer who was successful independent of any particular band

**Down**

- 1. Elvis Presley's appearance on this person's show, "Toast of the Town" in 1956 was controversial.
- 2. Was used to promote Tin Pan Alley songs
- 3. He started out performing with big bands; when he went solo, he made the singer, not the band, the star.
- 6. In the 1940s, companies like the Radio Corporation of America (RCA) began to put their resources into this media outlet to reach a broader audience
- 7. Media format used to appeal to regional audiences rather than national audiences