

Name: _____

State Standard 25/26/27

T V S M N G Z K O W A B W G S E C T Y Z U R J X
Y G C V R Q X K J U J S M M D A W C O O F N S Z
W D I R V O N S B J S S T W N H P V M G R U G I
U E X P E H O G C P Q D T X A J G P B R X I N F
I D X R D W I E V M W N M T R C O W E Z T B I L
E N R M C L S N B J B A K G B P Y R L H R I D R
T A E Z C H N E H A R R I E R S T T B J P B N E
B R Q H N Y E R L V A B I P O U H D R H P P A T
T B L I P H T I E A N L C N T D D J A Q T T R C
Q D Y O Q P X C G L D A Y M U V V R N V N R B A
E E D Q E D E B N S M N U G B W C A D K F A O R
M X K J L K D R I O A O H Y I B N Y A R F D C A
A I S P X S N A S Q R I B W R T G W P X M E G H
N M Y K T T A N N B K T P R T S K Y I K K N V C
D B Y P S W R D E W S A C R S Z R Q A O D A X E
N N D I O M B I C A I N E L I L A C T W N M H D
A N K E P L E N I Y L K X P D U M A M Y V E I A
R S F B G B N G L C F M L K E D E K O I O U J R
B R Y R N R T L D W M R I M T B D L C E Q J Q T
I Q J M Q H V G N D O A D V A L A P R E N W H I
Z A G L J O J Q A S Z J U W V Q R V B X K S F Y
Q X X R M U S N R J U N C I I D T Q Q E W C H H
I A G W F L S E B G G O P T R C G D U M O I J C
S V U A W J E L F X G S F I P G Y O M M U T H N

private distributor brands

generic branding

trade character

national brands

Brand Licensing

Brand Extension

mixed brand

co-branding

trade name

Brand Name

brand mark

trademark

Brand