

Name: _____

Stakeholders

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| 1. This stakeholder supplies raw materials or finished goods. | A. Trade unions |
| 2. These lend money to the business and could be in the form of loan, mortgage or government loan. | B. Pressure groups |
| 3. These have a stake in a business and will also inform and legislate how businesses must operate. Their rules & regulations are constantly changing and a business can find it challenging to keep up to date. | C. Owners |
| 4. These can influence a new or existing business and in some instances may become involved in the operation of a business. | D. Customers |
| 5. These can put considerable pressure on whether a business proposition will succeed or fail e.g. HS2. | E. Lender |
| 6. They will expect a business to produce high quality, value for money products. They identify will brand and want improvements to give them more value for money. | F. Local & national communities |
| 7. Their stake is that a business provides them with a livelihood. They want job security, promotion opportunities & high rates of reward. | G. Supplier |
| 8. Often thought to be the most important stakeholder as, they set up the business & take the risks. They like to see profits & the value of the business rising. | H. Employees |
| 9. Represent the interests of a group of employees to secure good wages & working conditions. | I. Government |
| 10. Employer equivalent of trade unions and, represent the interests of employers in specific industries. | J. Employer associations |