

Name: _____

Date: _____

Stakeholders

Z B V K F L M A N A G E M E N T D U Z A B T L Q
W F O L L P G N D W A Q R Z I E I N T E R N A L
X C D E U A F S U Y T I N U M M O C L S O R C K
Y R Z P I I R S B N M E X T E R N A L S I Q P M
V O X E B M E R J Z L I R O Z V N C R U I B H Y
Z J N O W L K E A O R G A N I S A T I O N M C X
J Y H I S I K D H H P T Z N S V P M N F S N J G
H R T L N L R N E I G C D A B J Y K E O I M Z E
A S E O O F I E T S S L G P U R C H A S I N G N
K N Y R I S Z L E H I T S V D T J I Z T R K J C
S V U F N R O M E O W G N B U S R E M O T S U C
R D X V U O A U G G T I N E M P L S A C Q O T O
E P F O E T G X X T R I L E M Q V L A M G U M C
N L J W D S L X I S F E N Z R N S N E T R C U X
T N Y C A E M V X U M P M J A S R B U S Z K U G
R T I W R V P P S P A R U D L Q S E R C S C P N
A G K N T N J H L P A A C X T O J B V E M H Q B
P Q X N H I Q O X L M D S H T L U U L O A I K U
E S V E Z E Y O B I B J R N A S T A K R G C Q C
C C R V B E C O H E K Z I G I U S G X W N S E R
W N N P E T F G R R T Y R N B D Q N E D D N X S
E T S S A G K A K S Q Z E C L Z J C K K G C A Z
P K J K P L M V O O K S G Q I N T E R E S T J X
M A I T K H P K L I S C R G Y N Q J E Y I F Y B

trade unions
government
community
interest
lenders

organisation
designers
suppliers
partners
sales

purchasing
employees
customers
external

management
investors
business
internal