

Name: \_\_\_\_\_

# Social impart theory

A Q H R G Q G T I M M E D I A C Y G O O N X E B  
D R H G M D K J J M W A T Z T I W O K R E B B R  
I T T L M Z L Y Q U Z L T A R G E T O N K K Z C  
V C G S A Z W N P N P H X L C J E F K D T Y R Z  
I G N P R B B Q J G H I E X A T Q V U Y T A S T  
S R E N G R E S P O N S I B I L I T Y I I J F S  
I O R W L R N J K O M I M E Z R Z P R U U C R J  
O U T Z I E F Y U W B S H K X U V O D K P E H X  
N P S O M S Y C R M T B Q B J S H H B O B S P N  
O P R Y X G R Z H H U P N Y Z T L Q D M A I L V  
F O V Q C U Z E F Y L J V P U Q U U U H U A M E  
I L H U G B I F V R G U T A A Z W N H J T W M V  
M A A S F T M Y R I U F A M N G F S H A H U A G  
P R B H N R E T S B E O M P U V C O N C V K R E  
A I G A M R T R I S E C I N F X I E W F J V K R  
C S D A C C H C S K E F E V E G Z D M I Z A E X  
T A I V T O K D F Z F N Y R A W D Z L G B U J K  
R T D C P M P V A K K U K M E H X Z C Z Q K P H  
Q I Q Y A C L T C C J Z N A T V E J F U P E J S  
P O Y N W J F F D R Z L T J E F I B B Z P U H H  
X N L J V N L O X A E H F N B W V S P H D G D A  
L L J T Z H K N O I S U F F I D N F S N L X Y P  
B W S G S O U R C E L U D E D N G A M A J O C D  
Q L D J Q Y B C Z Z F A Z D G M U N D V P I C U

Group polarisation  
Responsibility  
Berkowitz  
Weakness  
Bickman  
Source

Passive receivers  
Authority  
Diffusion  
Strength  
Numbers  
Target

Division of impact  
Behaviour  
Immediacy  
Milgram  
Latane