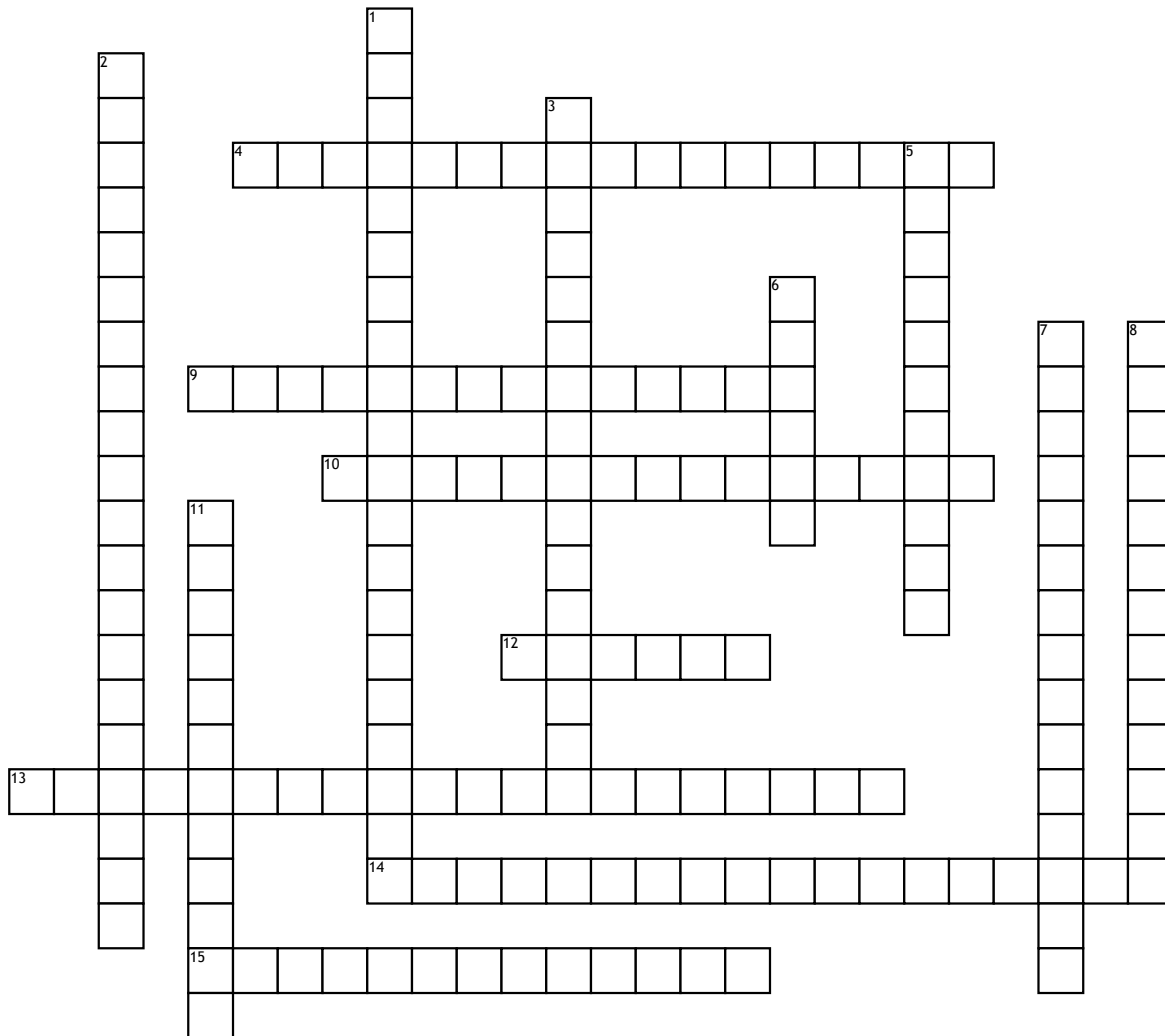


Social Responsibility



Across

4. The view that management's social responsibility goes beyond making profits to include protecting and improving society's welfare

9. A personality attribute that measures the degree to which people believe they control their own fate.

10. Applying social criteria (screens) to investment decisions.

12. Principles, values, and beliefs that define what is right and wrong behavior.

13. The organization's values guide employees in the way they do their jobs.

14. An individual or organization that seeks out opportunities to improve society by using practical, innovative, and sustainable approaches.

15. The view that management's only social responsibility is to maximize profits.

Down

1. When a firm engages in social actions in response to some popular social need.

2. A business's intention, beyond its legal and economic obligations, to do the right things and act in ways that are good for society.

3. When a firm engages in social actions because of its obligation to meet certain economic and legal responsibilities

5. A personality measure of the strength of a person's convictions.

6. Basic convictions about what is right and wrong.

7. managers consider the impact of their organization on the natural environment.

8. Individual who raises ethical concerns or issues to others.

11. A formal statement of an organization's primary values and the ethical rules it expects its employees of follow.