

Name: _____

Date: _____

Social Learning Theory (SLT)

R B B T Y R Z W W M J Q N O I T C I D D A H K U
Z W C Y R O E H T G N I N R A E L L A I C O S X
U E J A A R U D N A B T R E B L A F L A Y X P Z
N Z W L S O C I A L F A C T O R S T O E O N H T
I Z Q E R U S S E R P R E E P V Q R Q P I P P T
T R W H B S D H S F O I A S P R P G H T X E Z X
F K L Y I C Q C B J J Y I Q S P E L R E C G R W
H J F Q L J S P L M P G E J A M I D S Q D J T E
R O L E M O D E L Y N M H T E E M M K T H L R G
W D Y F I Y R C O Z S Y S K N A R Z B F V H J I
O Z V K Z A A G B W E I X H J O R B E Z Z P J I
M W X E T H W U L I R K X E N R J V E X Q A R V
O F Y R H L E R E U A G G L Y V W Y W A L N J C
V M E U I F R R O U L Q A B G Q Z Q F P W U F S
X V F V X F I I G U J I Y K Y U S U B T L E O S
O J G U B X V Y F E C I N A B I R L L K K T W Z
S Z R X J A Y J A O S Y J H G Q O Z O I G D X I
G S G Z H E X W S T D I H X M Q Y A O A C B F V
E I O E F J E W M S O C I A L S T A T U S L Y T
V N B U D I R E C T R E I N F O R C E M E N T T
G H H H H R A T Y P X O S N B M F T P I S J L W
T A O F X J E S V V F F Y R P P O D P C G R Y G
I V I C A R I O U S R E I N F O R C E M E N T F
E T N E M E C R O F N I E R T C E R I D N I J D

vicarious reinforcement

behaviourist approach

social factors

social norms

rewards

indirect reinforcement

direct reinforcement

social status

role model

subtle

Social learning theory

Albert Bandura

peer pressure

addiction

overt