

Name: _____

Date: _____

Ro64

P P Z X G N E E S Y I F O I E Q V X D Q I X K Z
K A J B E E Q T E F H G N I D N U F D W O R C B
W R L A S M P D I J T A J Y K O L D X K J L U R
T T O V J M F C G I F V L I S Y X L H G I R T E
E N T D H B Z N E N F C D K C Q L E U M W Z K A
C E U J K E N W T A I Z L W Q S B G M A D J Y K
Z R E Z Q B M F A L X N Y C Y N Q N A R B F I E
I S H S S D W L R P E C A E T O F A N K D J P V
C H Y Q X F T L T S D A N S I I Z S R E D B B E
H I X R Q Y O D S S C S H I L T O S E T H E S N
B P I E P A T N N E O H R H I A M E S I O V D P
D P P S U Q A L O N S F H C B R M N O N V P H O
U A N R W X L Q I I T L W N A E S I U G Z Z E I
J Y C T Z D C H S S S O H A I P I S R J P Y S N
E S X S G Z O Z N U F W D R L O S U C Z A I W T
R Z L F C P S T E B E B D F A W M B E O T G L R
W M A I M U T P T T I F O R P O K V S H Z I G W
E R W Q E S S H X E Y M I J R Q Z S C G P W H F
D Z P B C O M P E T I T I V E P R I C I N G V F
A I D E M L A I C O S Q G O E O X M P T K A B H
O Q L U J P I V E L C Y C E F I L T C U D O R P
N O I T A T N E M G E S T E K R A M L L L I K S
Z A X I I P R I C E P E N E T R A T I O N X D G
Y N R B K J B P Z Q S L A I R T R E M U S N O C

extension strategies
product lifecycle
business angel
partnership
marketing
profit

competitive pricing
break-even point
business plan
total costs
franchise
USP

market segmentation
human resources
crowdfunding
fixed costs
liability

Price penetration
consumer trials
social media
operations
cash flow