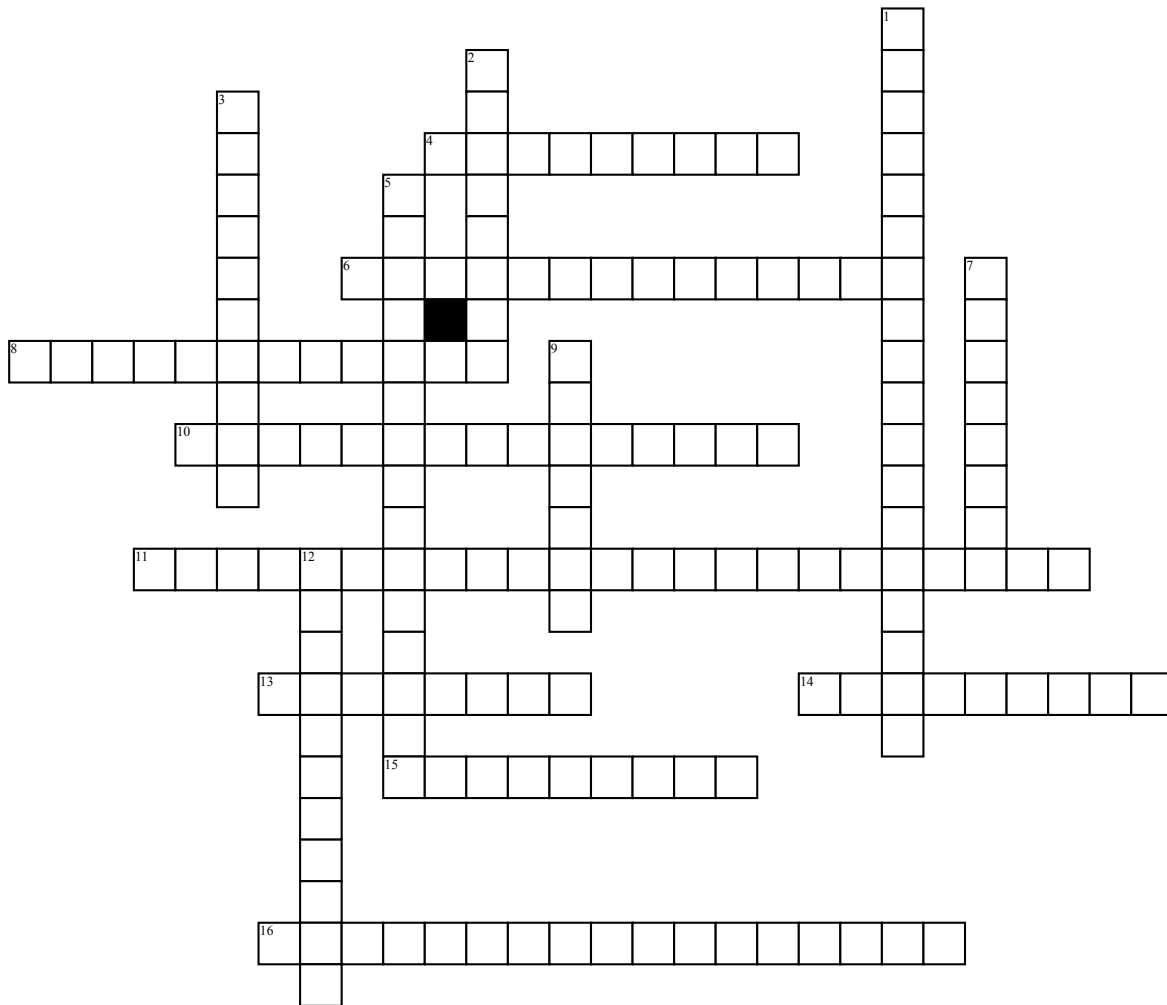


Rhetorical Devices and Persuasive Language Features



Across

4. Last line stated to reinforce the speaker's point.

6. Example: 'We'

8. The repetition of the same letter or sound at the beginning of adjacent or closely connected words.

10. Sentence length used to create impact.

11. Example: 'She is reluctant to let it go'

13. Comparing two things (that are often not alike) by stating one is the other.

14. Use of harsh phrasing for effect.

15. Emphatic repetition.

16. Example: 'maybe', 'perhaps', 'could be', 'it is possible'

Down

1. Example: 'Just over a hundred years ago we invented a wonderful new material'

2. The use of words, phrases and examples in threes.

3. The juxtaposition of contrasting ideas in balanced phrases.

5. Language which stirs our emotions.

7. The repetition of words or phrases at the start of a succession of clauses.

9. Deliberate understatement.

12. Orders or instructions that demand action.