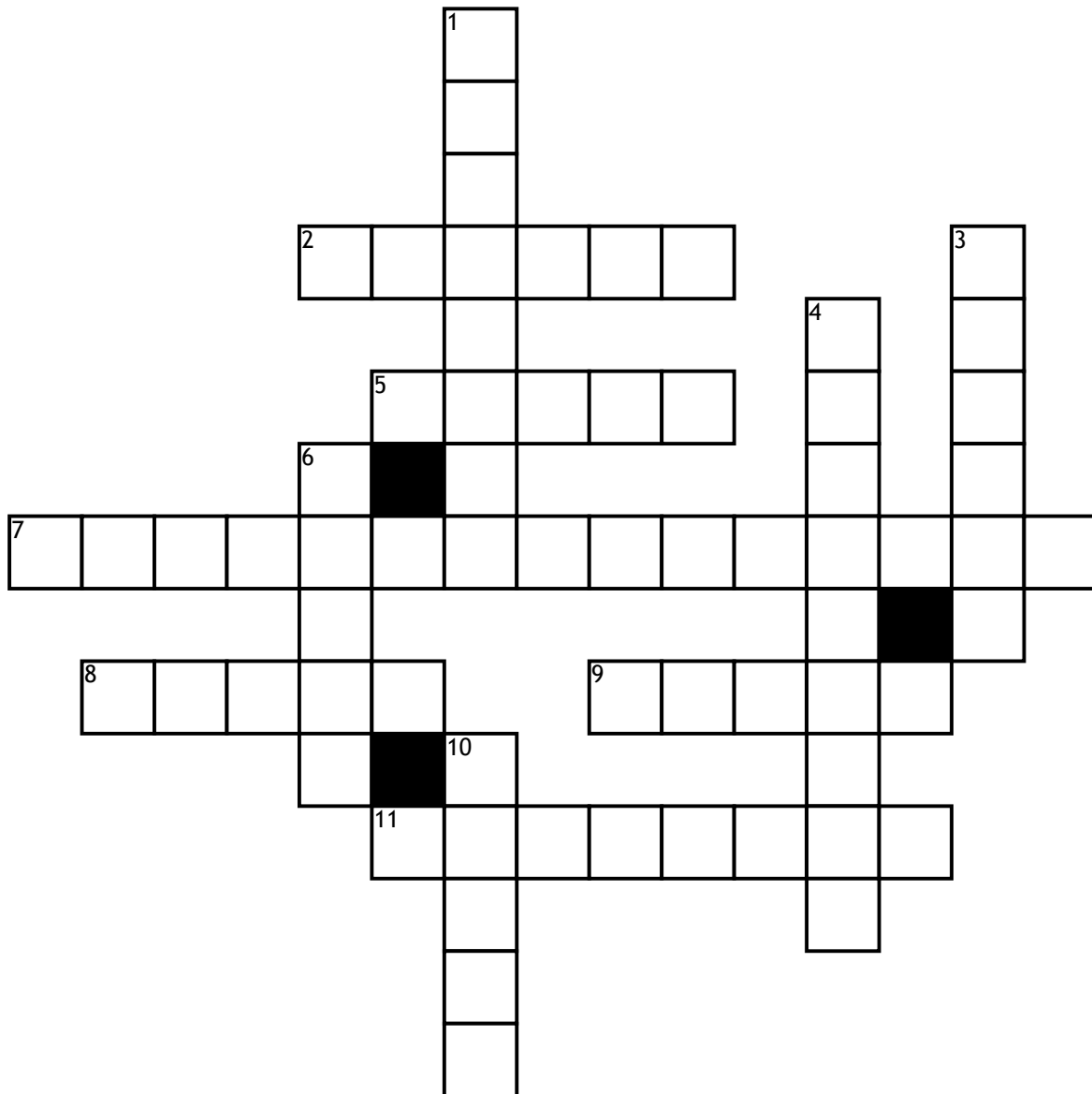


Name: _____

Date: _____

Rhetorical Appeals



Across

2. An appeal to emotion
5. _____ is moral virtue.
7. What is phronesis?
8. Appeal to reason
9. The most important appeal
11. Caring for the audience shows

Down

1. The art of persuasion
3. Appealing to fear is an example of
4. Father of rhetoric
6. What establishes credibility?
10. Research and testimony is an example of