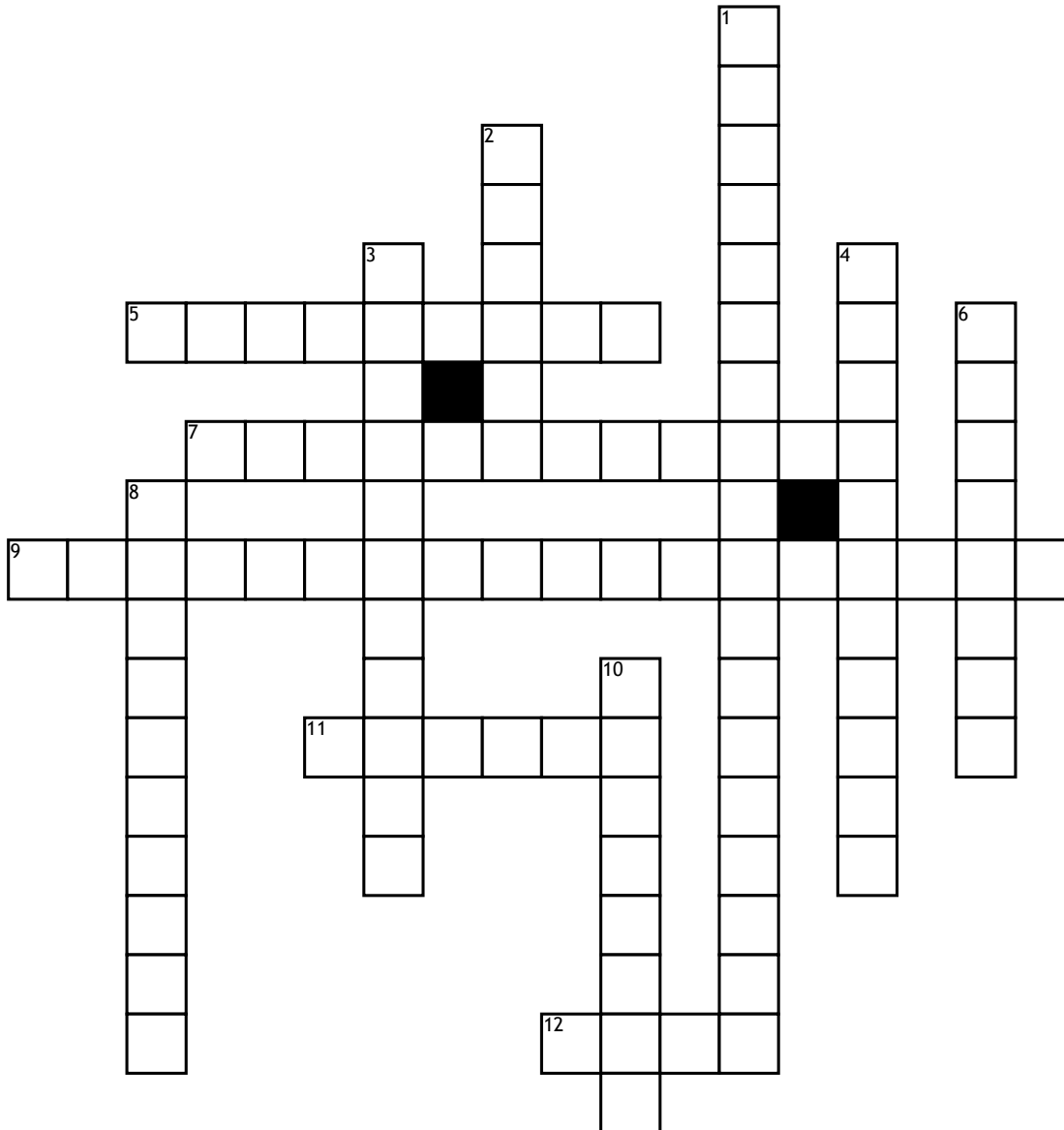


Name: _____

Date: _____

Rhetoric



Across

5. when people or things stand for something

7. the repetition of a consonant sound for added effect

9. a question that makes the listener think but not necessarily answer the question

11. a bright, simple song in a radio or television advertisement

12. the emotion used to express words and phrases, such as happily

Down

1. literary devices or figures of speech; including metaphor, simile, personification

2. comparing an object or idea with another using words such as 'like' and 'as'

3. using words and images to make an audience feel a certain way about an issue

4. positive or negative feelings that are implied in words

6. Language and speaking techniques to persuade an audience

8. repeating a word or phrases several times for impact and effect

10. writing or speaking of an object or idea as if it were another object