

Name: _____

Date: _____

Retail Categories

Q W E S I H C N A R F O T S I L A I C E P S C O
P D B R I C K S A N D C L I C K S D U C J R G C
I I P P D Y R H J E R S X R F L B I I O N V X H
N Q N U M B E R S F E M A L E N E S S R T C T A
D C W U D E L P I T L U M F T T W X T F B Q L R
E O N U M B E R O F S T O R E S A C A P N Y H I
P N K K K U O N C M S F E T O Z Y I L R L T H T
E V U Q E Y V S Q T H S L Z B B X V L M T U U Y
N E R P P X L J E I S X P L I N L F H P Z B Y Y
D N V R G E M L G R O T N D I S C Q N A A L H H
E I L U M Y T H E E U F C C M J E L R V V R U T
N E V H Y U S T Y G O P H D W R L R N E C J K J
T N H I O T N E N E C E Y S S A E C O Z H B J S
U C F S R U D R T J O V R R L S Y T J T R M D D
V E D E O Y E V B Y W U M K J R H Q D H S E V U
S Y E C X V C N X U O O N T E E X S F E N T X Q
T T S C O S T I V H M M H L N S M F A N X H U E
J I R N Y G F V O G G W I B H U P F M M Q I H W
D T R M H B C R C J A A V P E G R N E Z A K F T
T U Y I U A E A V X T D E S G F X P O V I H A M
T P D V E Z O F P E W V U S G D E M I S B X L N
B R Y D M H K Y R L L M A U P J F I N D L Q O N
O D M Y M I N B L E R T N E C Y T I C W N S Z Q
R N U V P V Q V I I J Q Z T D W Q J A R J W Z H

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|--------------------|-----------------|----------------|-------------|
| Numbers femaleness | Bricksandclicks | Numberofstores | Retailparks |
| Discounters | Convenience | Independent | Storesize |
| Highstreet | Citycentre | Specialist | Zerohours |
| Fixedterm | Franchise | Turnover | Multiple |
| Retailer | Museums | Outlets | Charity |
| Hybrid | Niche | | |