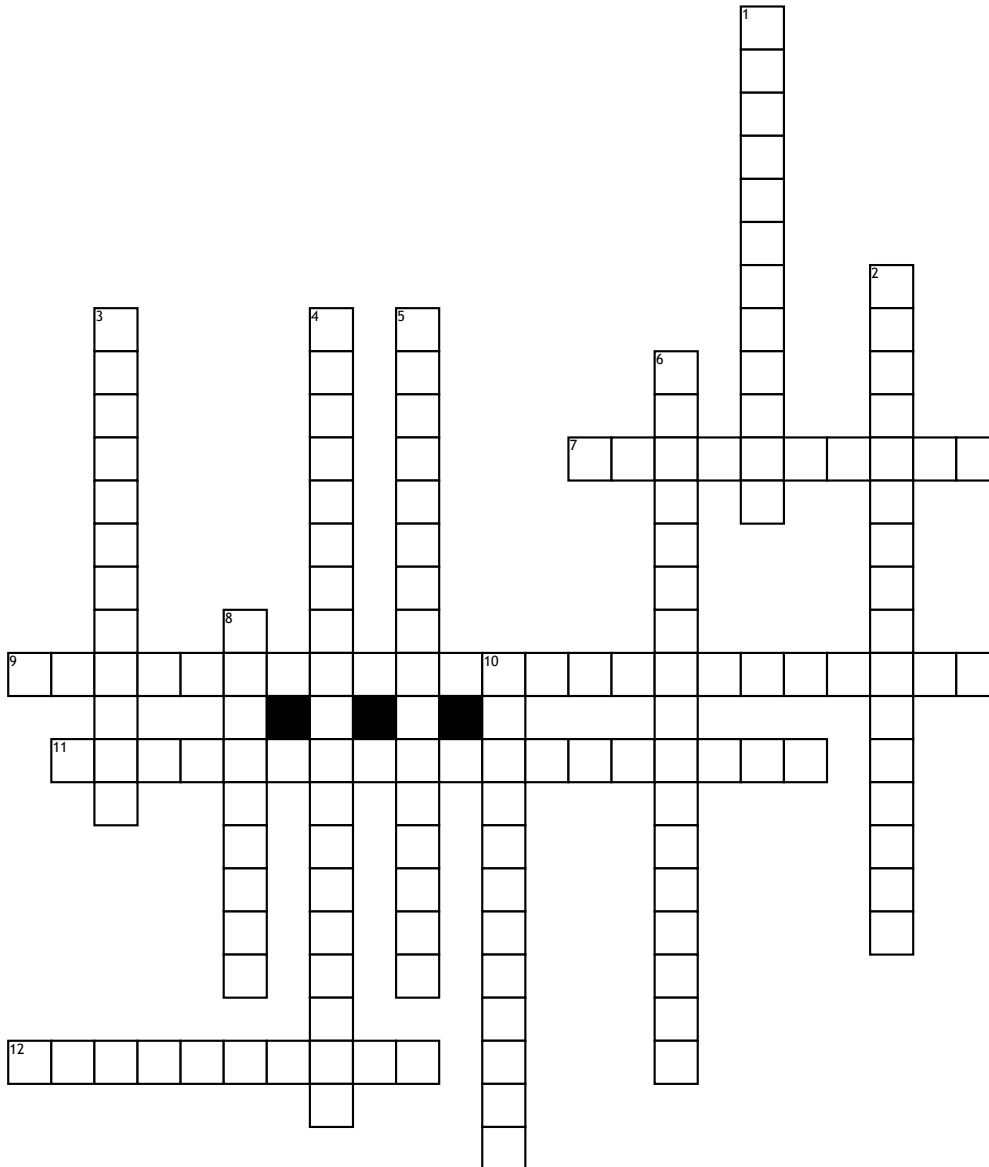


Research Strategies



Across

7. The entire group of people about whom you would like to know something.
9. Observing and recording behavior in naturally occurring situations without manipulating or controlling the situation.
11. A research project strategy that investigates the degree to which two variables are related to each other.
12. A research method in which the researcher manipulates and controls certain variables to observe the effect on other variables.

Down

1. A sample that fairly represents a population because each member of the population has an equal chance of being included.
2. The tendency to focus on information that supports preconceptions.
3. A research technique that questions a sample of people to collect information about their attitudes or behaviors.
4. A research technique that follows the same group of individuals over a long period.

5. Thinking that does not blindly accept arguments and conclusions.
6. The participants in an experiment who are exposed to the independent variable.
8. A research technique in which one person is studied in depth in the hope of revealing universal principles.
10. The participants in an experiment who are not exposed to the independent variable.