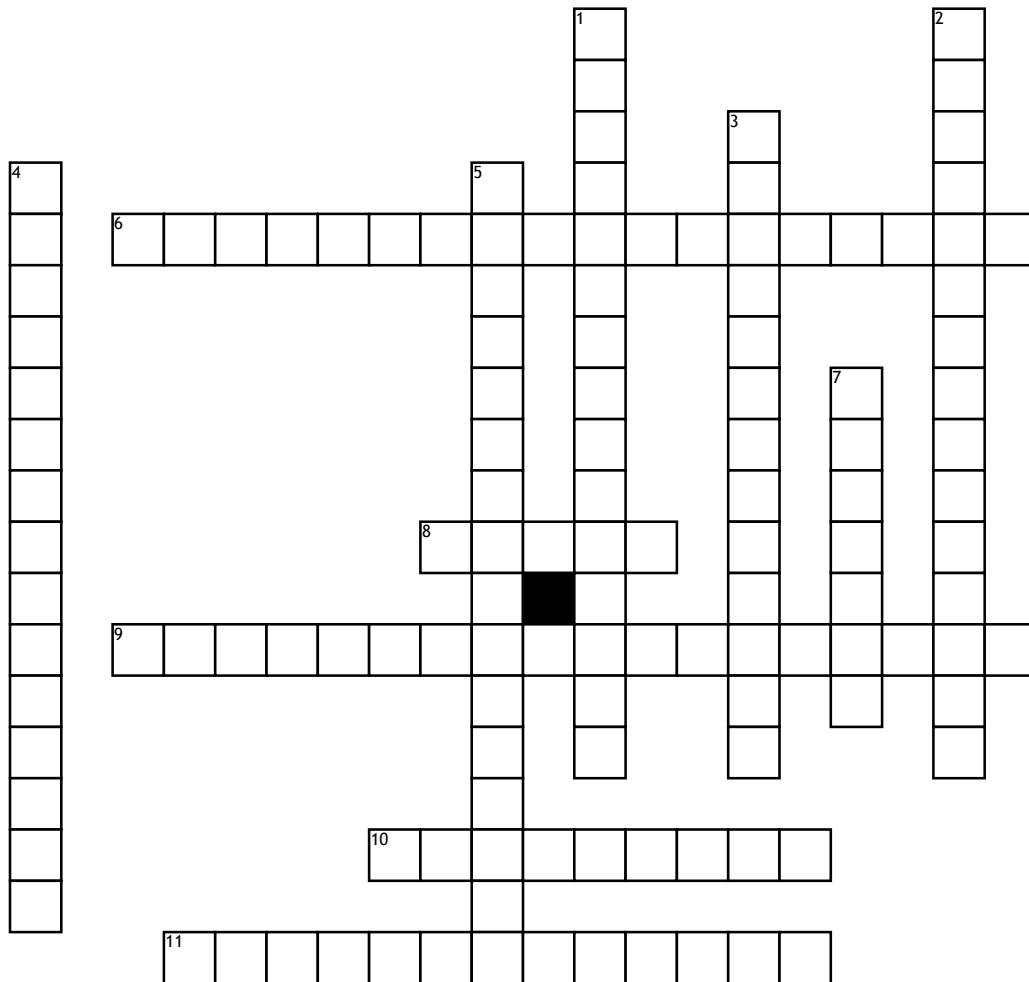


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# RETAILING FORMATS



## Across

- 6. 20-60% less than regular priced retailers
- 8. refers to the assortment of items within a selection. It can be classified as deep (lots) or shallow (not many)
- 9. Overruns & irregulars
- 10. non - textile products (furniture + houseware)
- 11. Door to door

## Down

- 1. Stores like Hollister, Pottery Barn, Additionelle
- 2. retailer that leases space from another retailer to operate as a department in the latter's store
- 3. Nordstrom Rack
- 4. E-commerce
- 5. Anchors
- 7. refers to the number of unique items in a selection of merchandise. It can be classified by being wide or broad

## Word Bank

- |                   |                      |                  |
|-------------------|----------------------|------------------|
| Hardlines         | Off Price Discounter | Online Retailing |
| Direct Selling    | Lease Department     | Depth            |
| Department Stores | Manufactures Outlet  | Specialty Stores |
| Breadth           | Closeout Store       |                  |