

Name: _____

Date: _____

R&D and Innovation

E N C R C F N I H W F C Q F O O S L S U P W B H
Z A Z Y Z E T Y N T N R I J L F B M F P W P Z U
E J J L Y R C R G N J S F L E X I B I L I T Y L
C W U R C I I S K O O Q R B Q X N Q Q Q J A O H
N O O K I K S N T D L V R N A Q K T M P X D Q A
E U M Q L R Y H Y R D O A W G J S W O M N T H K
S T L G O S Y U Y G E U N T E V X K O P P G V Q
E S C G P R G M H S U N R H E A S Y T V C H E L
R O N T S D K A E N R S G F C P K B O C A V O X
P U K N E U J R W A T R M T R E Y N G Z M H K N
D R A T C E D K E X I R N I H L T S E Q G L D G
N C K Z R K X E W X B L M V H S A W O S Y F E C
A I T C U B R T Q E O Z K D I R W D E Z S N C K
R N C U O Y J S E M U P F F P E C O S N U E Q N
B G A S S W N H S R A D B I B W T Y G O L M S F
T X R T E M Z A Y Y N Y D N N O V Z Q E I W H P
P D R O R Y M R M E Q A B E C P E D R T K Z T C
E P H M N X T E W I H K L X M C R B C Y Y K V Q
U V D E A J M L N Z F P I C C Z J A C O H C A A
P K T R M K G C A V C F F I H J H U O F E S L Y
C J Q S U T C U N Y A R A F E A A A L E N F E H
M E H C H Y J S M F O P F L R I N F L U E N C E
E F A C K K R V O A T L R S X B N G P A K B Q S
R E C N A R U S S A Y T I L A U Q Y E K D U A F

human resources policy

quality assurance

external change

new technology

brand presence

market share

outsourcing

flexibility

weaknesses

influence

strengths

customers

innovate

loyalty

power