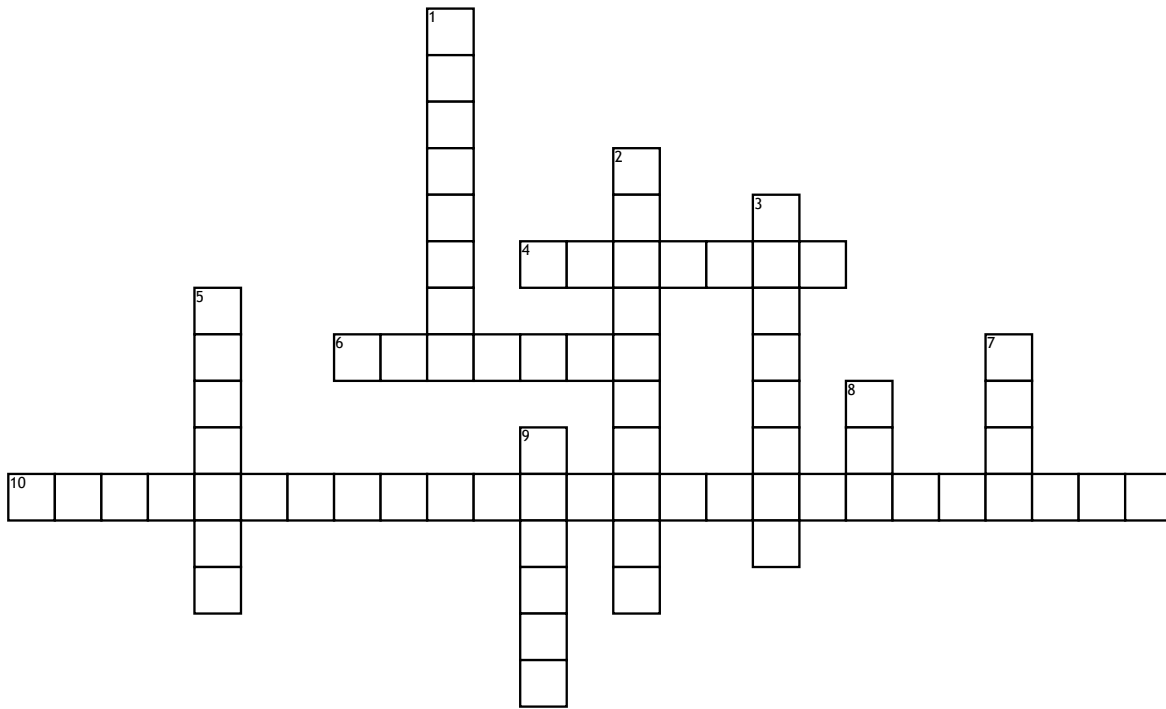


# Public Service Announcement



## Across

4. These shots frame a single subject from a short distance.  
 6. move quickly to another scene or focus when filming  
 10. a message in the public interest with the objective of raising awareness and changing public attitudes and behavior towards a social issue.

## Down

1. A video or film recording made with the camera positioned to observe the most action in the performance.  
 2. a graphic representation of how your video will unfold, shot by shot.  
 3. The camera appears to be much closer to the subject(s) of the shot, resulting in a narrowing of focus.  
 5. is the technique of drawing attention to the subject of your image by blocking other parts of the image with something in the scene  
 7. that refer to increasing or decreasing the apparent distance to the camera from the subject of the shot.  
 8. The camera moves in a right-to-left movement of the approaching figure with a right-to-left movement . The camera – distance unchanged – moves in the same direction.  
 9. The written text of a play, movie or broadcast.