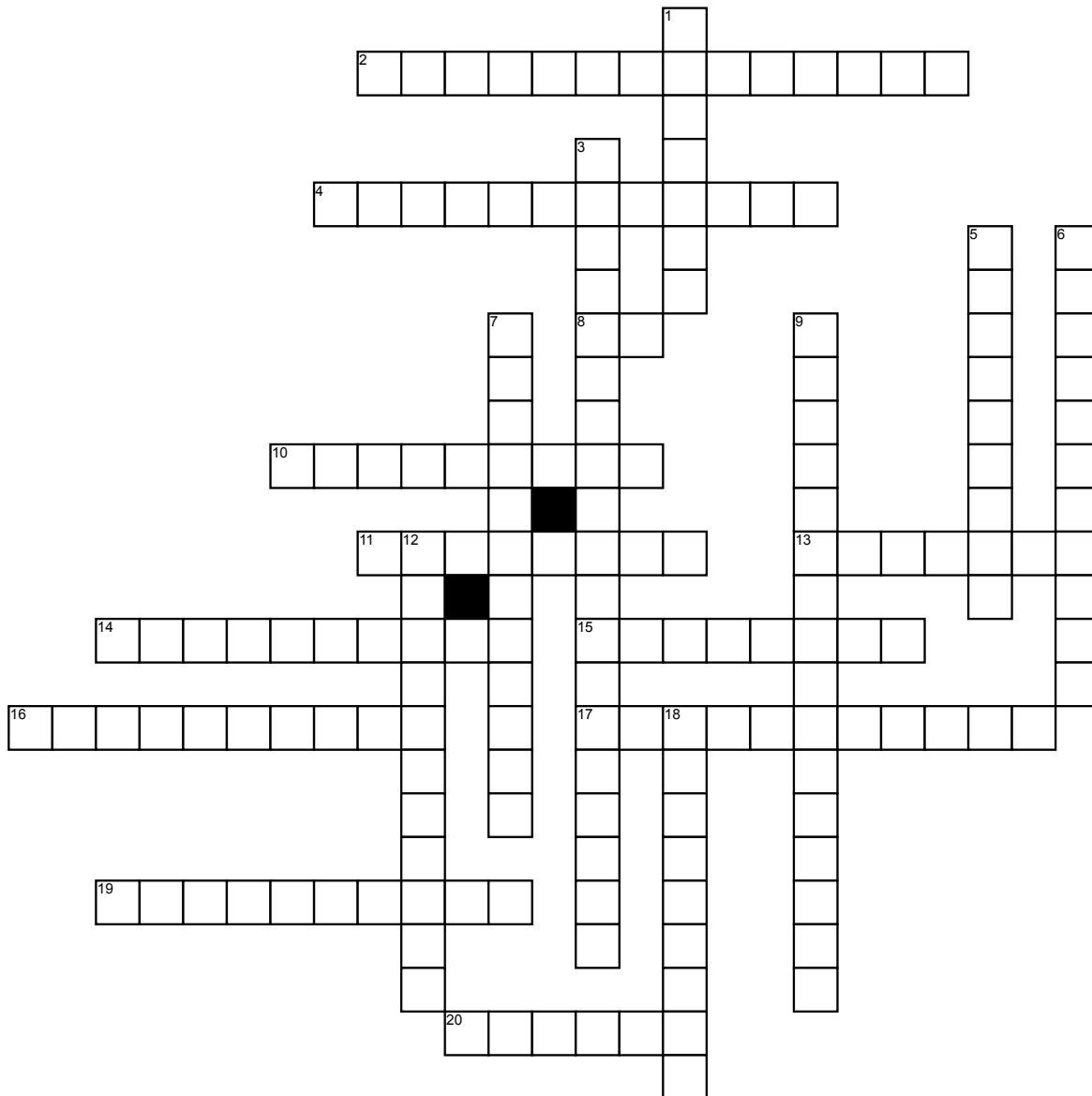


Psychological Concepts and Key Words



Across

- 2.** Theory concerning the learning process and social behaviour which proposes that new behaviours can be acquired by observing and imitating others
- 4.** This psychological perspective explains behaviour from the viewpoint of factors such as classical and operant conditioning.
- 8.** This is the primitive instinctual aspect of a persons psyche as proposed by Freud.
- 10.** This term is used to explain the 'copying' of another person's behaviour.
- 11.** This is the moralising part of a person psyche that regulates and attempts to control the determinations of the Id.
- 13.** Method of learning that occurs through rewards and punishments for behaviour. T

- 14.** Genetics and hormones are two of the main premises behind this psychological approach

- 15.** In psychology, the manifestation of a behaviour in reaction to a stimulus.
- 16.** The action or process of suppressing a thought or desire in oneself so that it remains unconscious
- 17.** These are the unwritten guidelines which are an indication of how society expects an individual to behave.
- 19.** This term refers to the scientific study of the mind and behaviour
- 20.** Famous term used for the dogs used in a classical conditioning exercise.

Down

- 1.** This stimulus produces no significant effect in an organism
- 3.** This is a learned response to a neutral stimulus.

- 5.** A form of conditioning that refers to a learning procedure in which a biologically potent stimulus (e.g. food) is paired with a previously neutral stimulus (e.g. bell)
- 6.** This term refers to redirecting unacceptable desires through socially acceptable channels
- 7.** This boy was one of the subjects used in a famous 'Watson' psychological experiment.
- 9.** This approach to psychology was attributed to Sigmund Freud (1856 – 1939)
- 12.** This term refers to the part of the mind that is not readily accessible to the conscious thought
- 18.** This approach to psychology is primarily concerned with mental processes and experience.