

Promoting and Selling

social media advertising

product differentiation

market segmentation

product endorsement

guerrilla marketing

product placement

personal selling

direct marketing

target market

telemarketing

naming rights

sponsorship

advertising

publicity

promotion

fairtrade

marketing

junk mail

ethical



P	R	O	D	U	C	T	D	I	F	F	E	R	E	N	T	I	A	T	I	O	N	A	C
Y	G	E	T	O	K	N	T	G	N	I	T	E	K	R	A	M	E	L	E	T	N	B	Y
L	W	E	C	N	G	E	A	E	G	H	W	P	I	I	S	H	I	Q	W	O	Q	V	W
W	R	D	T	A	N	M	H	T	V	N	Y	Y	E	H	P	X	F	F	I	M	O	C	G
Y	L	A	N	M	I	E	Z	H	M	H	Y	Z	B	O	H	G	F	T	T	G	G	Z	N
W	P	R	Z	I	T	S	P	I	W	D	T	T	K	B	C	X	A	A	P	N	L	I	I
P	V	T	X	N	E	R	R	C	S	I	G	V	X	I	H	T	R	U	I	W	O	O	T
G	V	R	Y	G	K	O	O	A	B	I	Q	N	P	M	N	G	Z	L	O	A	A	F	E
E	K	I	C	R	R	D	M	L	T	N	S	B	G	E	E	I	L	J	X	G	C	T	K
I	X	A	Q	I	A	N	O	I	D	E	A	G	M	T	W	E	V	X	E	B	V	D	R
K	B	F	B	G	M	E	T	U	P	O	T	G	M	K	S	S	N	X	F	U	F	L	A
X	Y	W	V	H	T	T	I	G	H	Y	E	A	P	L	F	P	Z	L	L	H	L	A	M
X	T	L	Q	T	C	C	O	N	M	S	R	A	A	I	T	O	X	U	S	N	I	W	A
F	I	U	E	S	E	U	N	O	T	K	D	N	U	Q	S	N	X	J	G	K	A	I	L
P	C	X	Z	S	R	D	R	E	E	U	O	G	O	M	A	S	Y	X	L	E	M	A	L
M	I	C	I	Y	I	O	K	T	E	S	N	T	R	U	G	O	X	A	C	N	K	H	I
G	L	B	M	H	D	R	W	A	R	G	N	I	T	E	K	R	A	M	T	Q	N	S	R
V	B	O	K	Y	A	P	V	E	L	O	J	S	O	M	T	S	L	H	G	J	U	C	R
F	U	N	A	M	Q	E	P	C	Z	W	M	J	N	E	J	H	M	Q	Z	H	J	P	E
R	P	H	E	K	G	M	M	K	K	O	Y	D	Z	G	F	I	A	I	S	P	A	H	U
X	P	X	F	I	V	T	L	O	F	Q	H	R	U	C	B	P	C	H	D	Q	S	Z	G
K	U	N	I	J	T	P	R	O	D	U	C	T	P	L	A	C	E	M	E	N	T	D	I
O	S	O	C	I	A	L	M	E	D	I	A	A	D	V	E	R	T	I	S	I	N	G	H
S	I	T	N	V	P	C	N	R	H	N	F	A	D	V	E	R	T	I	S	I	N	G	Y