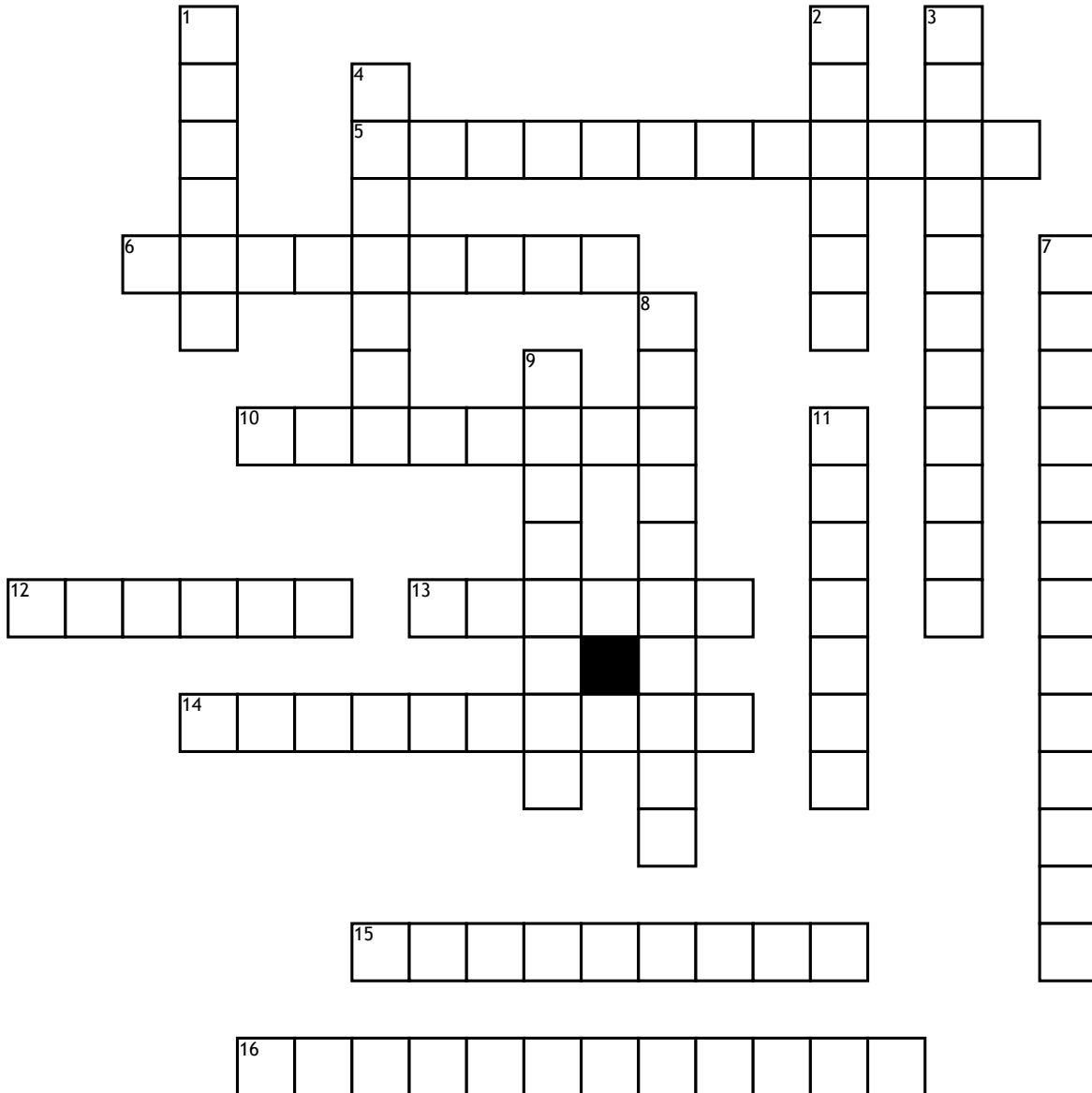


# Produce a Budget



**Across**

5. Paying for a booth at an exhibition to promote your business

6. One that does not change, no matter how many people attend the event or what you do

10. This budget column is projections that are made before the event takes place

12. A financial document that outlines incoming and outgoing funds

13. Subtotal of costs x 0.5 =

14. Rent, Permits, Road Closures are all examples of what ...

15. When revenue equals expenses

16. Total Profit divided by Total Revenue x100 =

**Down**

1. When revenue is greater than expenses

2. This budget column indicates real figures and is calculated after the event

3. One of the main sources of income

4. Operational Costs are also known as

7. Catering, Theming, Ticket Printing are all examples of ..

8. A buffer allows for any additional or \_\_\_\_\_ costs that may arise

9. Money coming in and going out of the bank. Must monitor to ensure you have enough funds to pay for expenses at the right time

11. Income is also known as ...