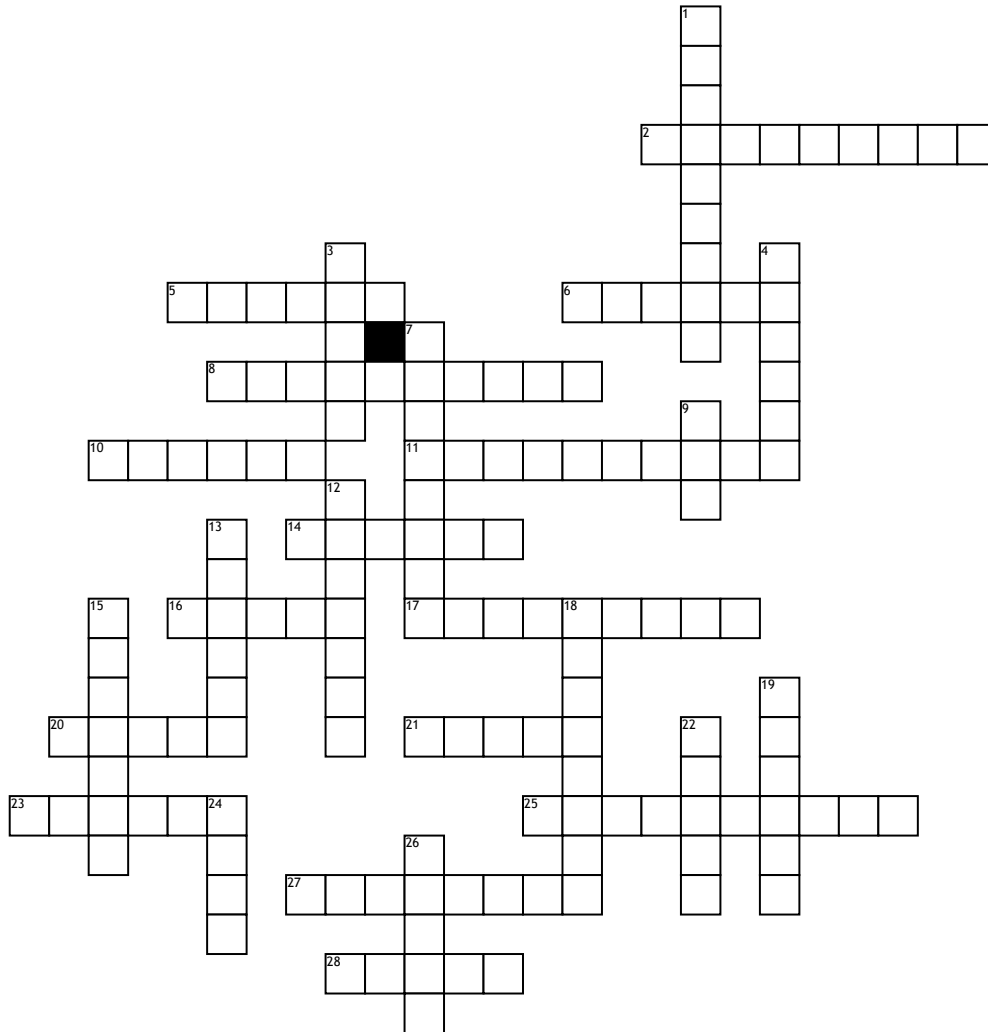


Printing & Graphics Arts



Across

2. The ownership of creative work by the writer, photographer or artist who made it or, in the case of work for hire, the organisation that paid for it.
 5. The unprinted space around edge of a page.
 6. A large headline, usually printed across the full width of the page.
 8. The art and science of composing type to make it legible, readable and attractive.
 10. To print on both sides of a single page.
 11. The numbering of pages in a book.
 14. The surface characteristics of a paper.
 16. An extra ink area for printing colour and images past the trim line.
 17. Any surface on which printing is done.
 20. An inexpensive, single-sheet piece, used for promotional distribution.
 21. The bound edge of a book.
 23. The space between pages in the printing frame of a book, or the inside margin towards the binding edge.

25. Any paper that has been coated with chemicals and dye, so that it will produce copies through pressure without the need to insert carbon paper.

27. An imaginary guideline under a row of type, to which the text characters are aligned.

28. To line up type or other graphic material, using a horizontal or vertical reference.

Down

1. To raise a design or letters printed onto card or tough paper, using an uninked die, in combination with heat and pressure.
 3. A single word left forming the last line of a paragraph.
 4. A line of type on its own, at the top or bottom of a column.
 7. The visual elements that supplement type, to make layouts clearer, more interesting or more attractive to readers.
 9. A metal (usually brass) stamp with a design, letters or a pattern cut into it, and used for stamping book covers or embossing.

12. Any of the various methods used to secure pages together and/or attach them to a cover, to form a single publication.

13. The machine used to fold signatures into sections.

15. To assemble or collect printed sections into single copies of completed publications for binding.

18. A set of type characters with similar design features and weight.

19. A bold dot used for typographic emphasis or to identify elements in a list.

22. A linear impression or cut made part-way through paper or board, making it easier to bend or cut.

24. A line used as a graphic element.

26. A short line that crosses the ending strokes of most characters in roman typefaces.

Word Bank

Margin	Orphan	Graphics	Substrate	Flyer	Pagination	Bleed
Embossing	Spine	Collate	Carbonless	Folder	Finish	Bullet
Duplex	Binding	Typography	Copyright	Rule	Banner	Typeface
Align	Gutter	Die	Baseline	Score	Serif	Widow