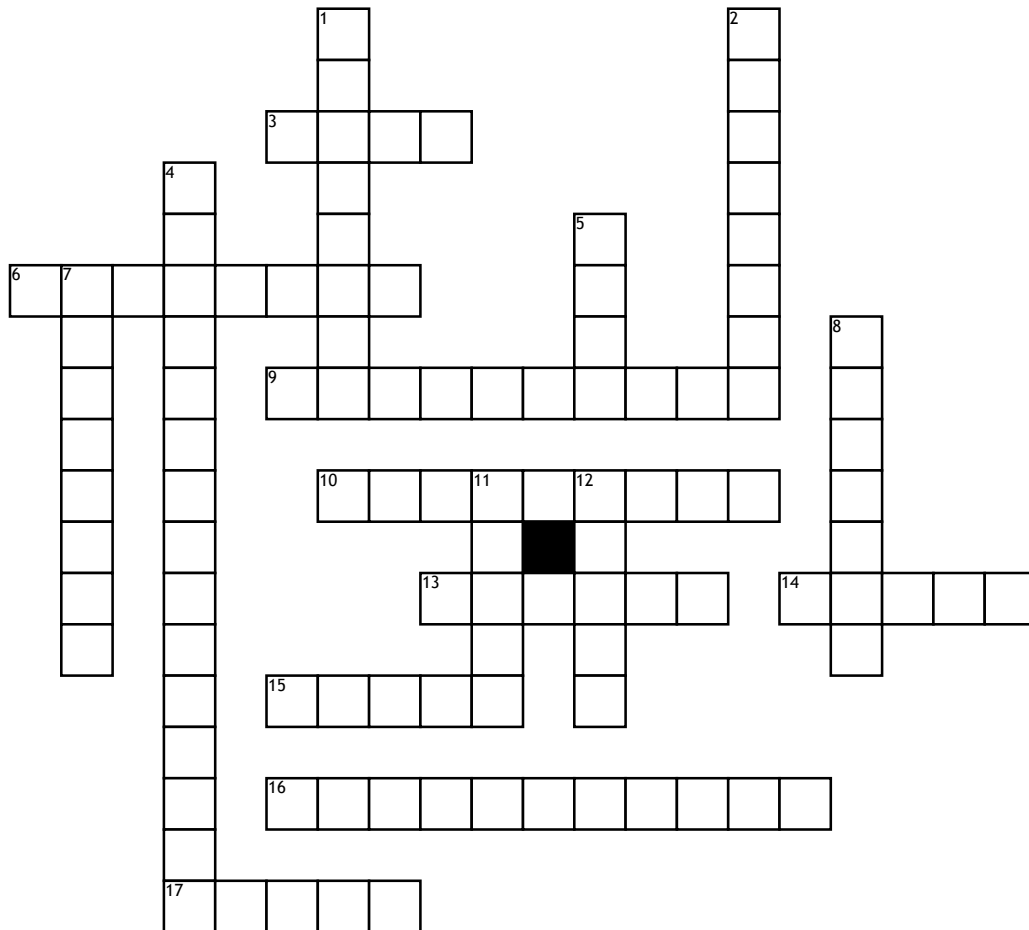


Persuasive Writing Techniques



Across

3. a prejudice for or against one thing, person, or group
 6. perspective that can be debated
 9. the direct meaning or set of meanings of a word or expression
 10. to cause disbelief in the accuracy or authority
 13. emotional appeal
 14. logic appeal

Word Bank

denotation	bias	argument	ethos	fact
theme	opinion	position	claim	evidence
claim	pathos	logos	counter argument	discredit
connotation	reliable			

15. a writer's statement of a position or opinion about a topic
 16. something suggested or implied by a word or thing

17. the central idea, message, or purpose of a literary work

Down

1. facts or reasoning offered to support a position as being true
 2. a statement someone supports in an argument

4. the view of a person who disagrees with your position
 5. a statement that can be proven true

7. a person or thing with trustworthy qualities

8. the information that supports or proves an idea or claim

11. a point of view adopted and held to, a writer's statement of a position or opinion on a topic

12. ethical appeal