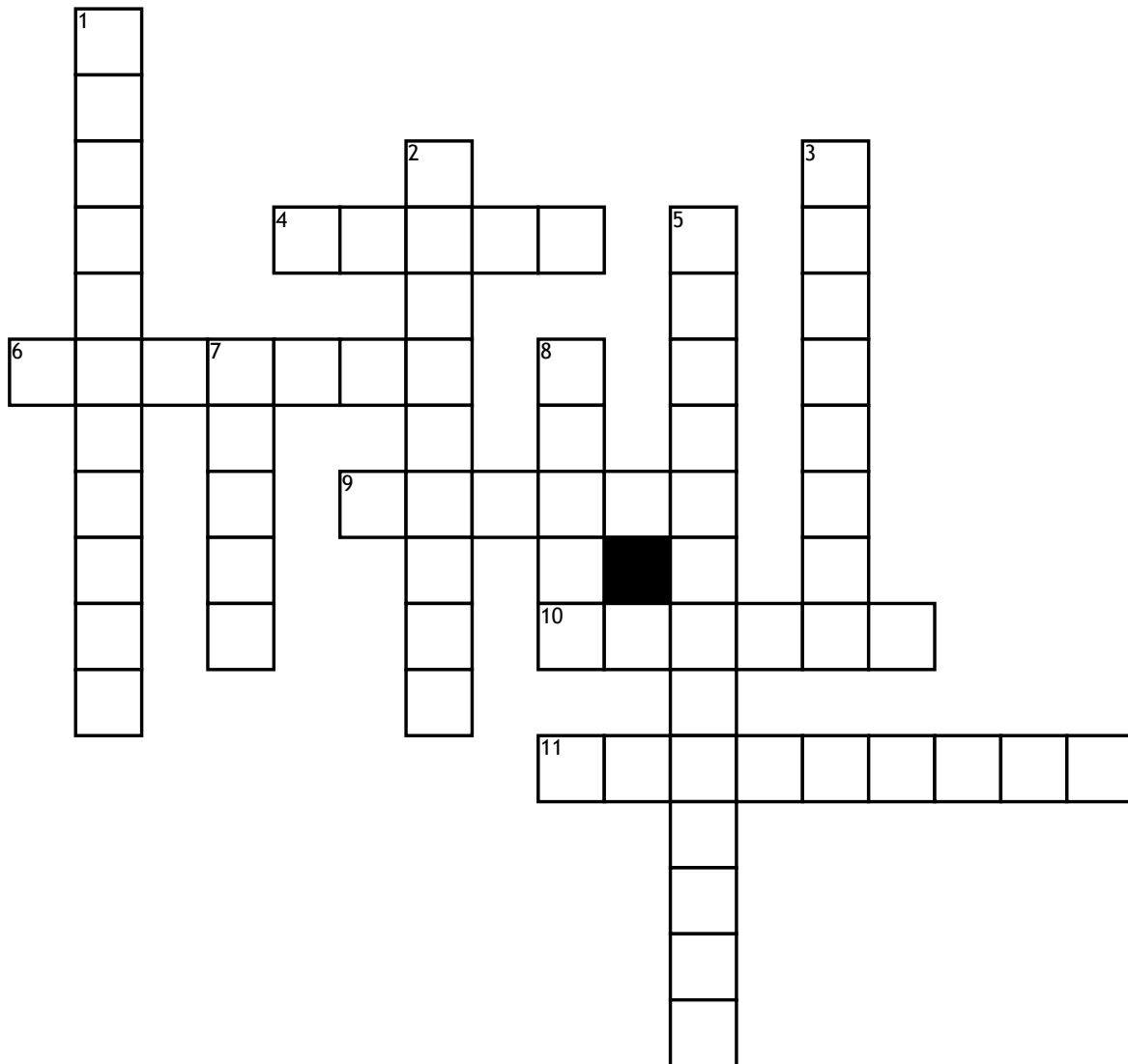


Name: _____

Date: _____

Persuasive Texts Vocabulary



Across

- 4. the writer's position on an issue or problem
- 6. suggested but not directly expressed
- 9. Appeal to emotion
- 10. the main idea that is expressed in the passage
- 11. the person's attitude toward and issue or a problem

Down

- 1. attempts to persuade the reader by using a famous person to endorse a product or idea
- 2. the desire to belong to a group
- 3. Facts, statistics, examples, and comparisons that show why a claim should be believed.
- 5. exaggeration
- 7. Appeal to logic
- 8. appeal to ethics