

Name: _____

Date: _____

Persuasive Techniques

R X G T D R Y A P W S O Y N Q K H H N K K N P C
 R I S U Z M R Y Q K W Y J W P D B I P D O B F D
 F Y V B D H E P Y T O E R E T S T K D I C F Y K
 V S N O B H M A E D A U S R E P I C N U U C K R
 F T N E M U G R A R E T N U O C A I E F Q R A A
 I A K E D W O K M H K X X E P A P P M P U W U B
 P T R C B Q Z D W E C Q Y E U O T Q P Y J K B Q
 F P S G F M O G F L U M Y U I G H X O E B M C L
 T K V N E X F O A H U G H S V B A H A W A X W Z
 N L W F I L R I T M Q A G S Z D C V F E G L K X
 I A K I Q A M L N F U R P I Y N N Y V E P R N S
 O J G U A I G R E F O G U P L Z L D F Q N E D R
 P C N N H N J A M F W U R F N A D X J A C L R S
 W I I F C O M B E T C M G G R O N P Q N C R Q B
 E T L S C M C M S A L E N T V Q W O E Q Z T C Z
 I C L A V I M W R W E N I Y R Z X D I Z D M S G
 V A A H U T Y J O H P T S D R W I X D T U O T V
 W T C D A S K P D Y A N O C V V S H R M O M N S
 X E E G G E G Q N C R M P S E X K I Z M E M I D
 O R M H E T Q W E C T T P L A C I G O L P C E N
 H A A M V S M L W I L U O B X J U O U D Q X I W
 G C N U P D J Y V R F S E X A G G E R A T I O N
 L S K T U Q P R O O W N O G A W D N A B J U N W
 J S U H S A I C U T I M I N D Y P Y D U Z Q F B

Counterargument
 Endorsement
 Emotional
 Opposing
 Opinion
 Issue

Exaggeration
 Testimonial
 Viewpoint
 Persuade
 Appeal
 Vague

Name Calling
 Stereotype
 Argument
 Against
 Claim
 Snob

Scare Tactic
 Bandwagon
 Evidence
 Logical
 Facts
 For