

Name: _____

Persuasive Techniques

B W V T P F K R Z O B X H U M O U R T M P C I P
Q O K C O I A O B W O E R G N I S I C I T I R C
C O N F I D E N T D B U D A Q E F K J A V C S J
Y Y I P H H Z E D N L T N V M A P K K N R T P R
S E X Q O X I I S E F O Z O C F K T W I S A O R
O N F S S S I O O Z I Y T T V D O G P A G P M I
T A O H N U I F S T X I S H D C R F R S I Z R E
W O E D Z O T T A O V V Q A Y Z X T Q N X G Y T
W D M P A H I R I E Z S G M A P N G I E J Z Z O
W C F A R C E T L V I O C N T O K O E P E B Q D
E H L E W G R A A F E D S I C K N D X A D O V C
Z N E S G K N B U T A S C I T C A T K C O H S E
R Q W A R G M Z C C O S P Y W S U O A L M V W N
G J X O U F U I P F R U S M U M I B G X B Y C A
Y E K A C D S S X P D B Q F G U K T P M Y K Y U
A S G L H B M P M P D Z T W F X H U A N A U O F
C E M V A S Z O X E F S G F J Q C U Z T G U L F
V A E T Z K X W L C O N V I N C I N G J S S I Y
J H K V I Z Z P E R S O N A L P R O N O U N S B
W Z E N O I T I T E P E R F M I M A G E R Y D W
K S C H A T T Y S T Y L E P W A V B F J L E Q K
W W N F I Z T G A N O I T A R E T I L L A V T D
Y T N I S N O I T S E U Q L A C I R O T E H R P
B M V G G E G S C A T C H Y P H R A S E S B V O

Rhetorical questions
Shock tactics
Chatty style
Statistics
positive
Humour

Personal pronouns
Exaggeration
Rule of three
Repetition
Anecdote
Facts

Emotive language
Alliteration
convincing
confident
Imagery

Catchy phrases
Criticising
Quotations
Contrasts
Opinion