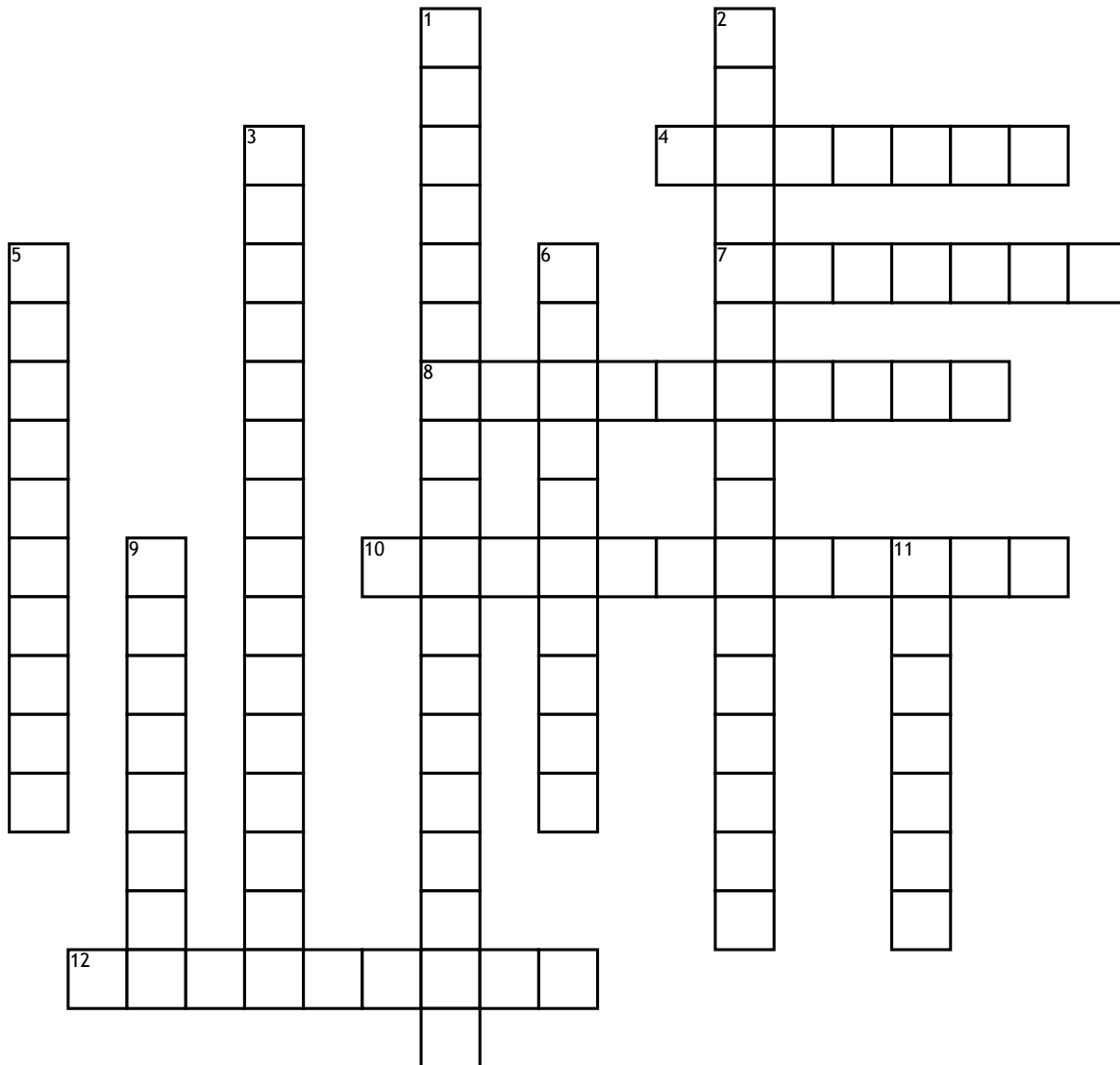


# Persuasive Techniques



## Across

4. Three points to support an argument.

7. A personal viewpoint often presented as if fact.

8. Instructional language used for giving orders.

10. The repetition of initial consonant sounds

12. Exaggerated language used for effect.

## Down

1. A question which implies its own answer.

2. 'I', 'you' and 'we'.

3. Vocabulary used to make the audience/reader feel a particular emotion.

5. Factual data used in a persuasive way.

6. Repeating language to reinforce a point.

9. Complimenting your audience.

11. Use of figurative language, metaphor and simile