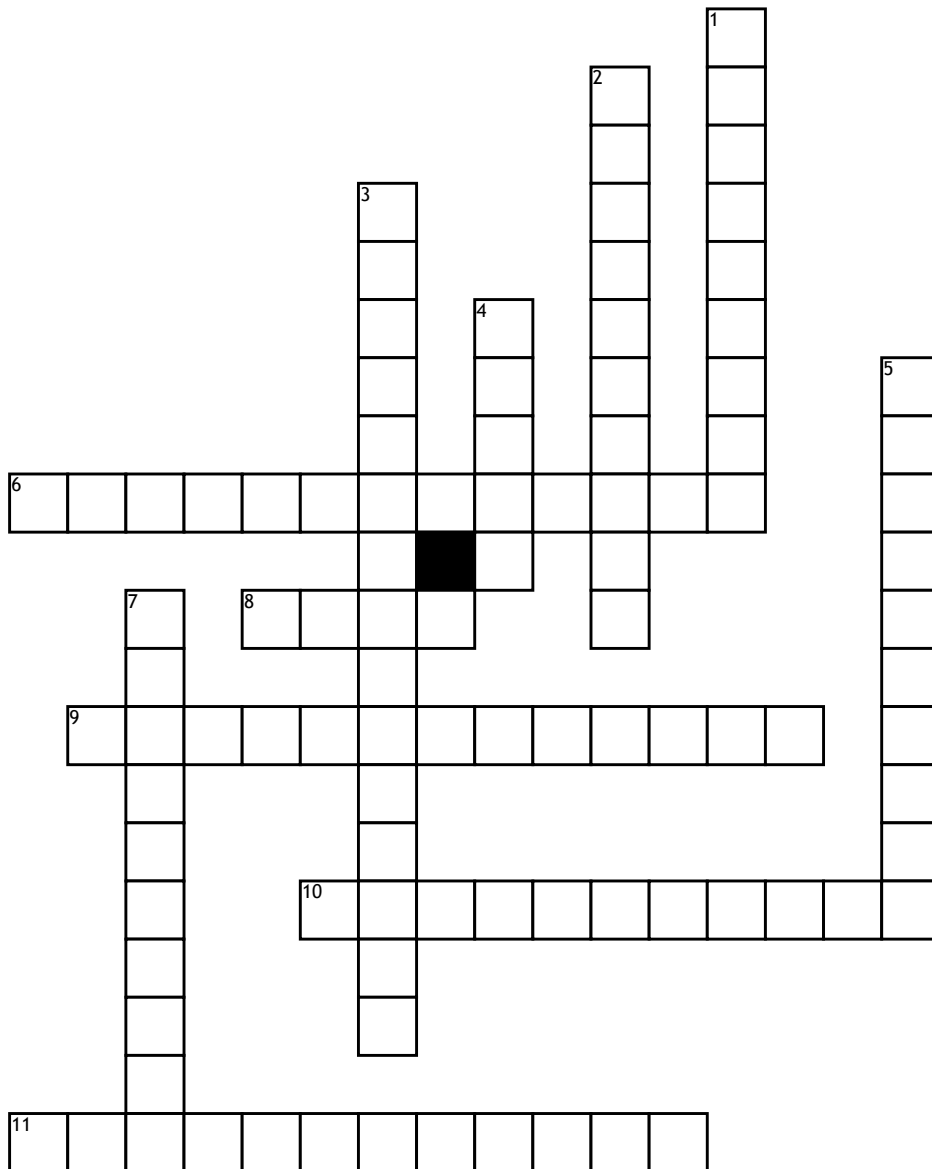


Name: _____

Date: _____

Persuasive Crossword



Across

- 6. using a doctor or expert to back up the claim
- 8. an attitude about something that is based on opinion, not facts
- 9. appealing to the reader's sense of reasoning
- 10. a personal story from someone who uses the product
- 11. What the author asks the reader to do; usually @ the end

Down

- 1. suggesting that EVERYONE is using the product, so you should too!
- 2. numbers or percentages
- 3. tugging on the reader's heartstrings
- 4. the main point the author is trying to persuade about
- 5. Question that isn't meant to be answered
- 7. this product is used by the best and only the best