

Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Persuasion

V G J P B O Z L M K P C G P E R S U A S I O N F  
C L A E P P A L A N O I T O M E U K F E Q F O R  
O Q J I N F L U E N T I A L P X E C N E D I V E  
N E M A U F K F D V X F T F U A E P B R Z S S K  
V U B I J X S S E S V I E W P O I N T O M W G W  
I Q G D A B L I I K Q B A N D W A G O N L S N T  
N I C E H L G N I N O S A E R Y T L U A F J I E  
C N U S E D C D J F Z H Y Y T S L T V F J F L S  
E H O I Z G O K H L R K P M E Y J B Q A I M E T  
V C Z R G J A S J F Y I A R G U M E N T U O E I  
X E I A X U R U D I Z N E G A T I V E C X M F M  
F T E B S X K N G A D L O I C R H M L T H J N O  
C E B L D N Z P Q N F R S E V R E V R N L F J N  
Q V Z E M O X A S F A L G F B X C L L E S M Z I  
F I T R O P P U S W H L A S L E M G B X T V M A  
J S M F W S S U M F O N D T L X L W L K V Q I L  
B A F F F D Q B M O U I P E T D G G B B A Q U A  
U U M R P A V T A R X Q B O D E R G B P E C C N  
D S S M C T C R G A E R J D S A R N X Y N G S Z  
K R H F D G R T P W I L J D E I O Y X P L O A X  
D E O I B L J C S T V B N B V S T L Q A Z F D T  
Y P L M C R O Z Y H O G O F B W I I U J O P L I  
E X W P U Y Q Q P B O P Q J T X M R V T S E Y O  
A P P E A L C S L M I F D N H Y R C E E S L A B

persuasive technique  
influential  
celebrity  
feelings  
Argument  
appeal

faulty reasoning  
Testimonial  
viewpoint  
negative  
convince  
facts

Emotional Appeal  
Persuasion  
Bandwagon  
positive  
support  
Claim

Loaded Language  
desirable  
flattery  
evidence  
desire  
sell