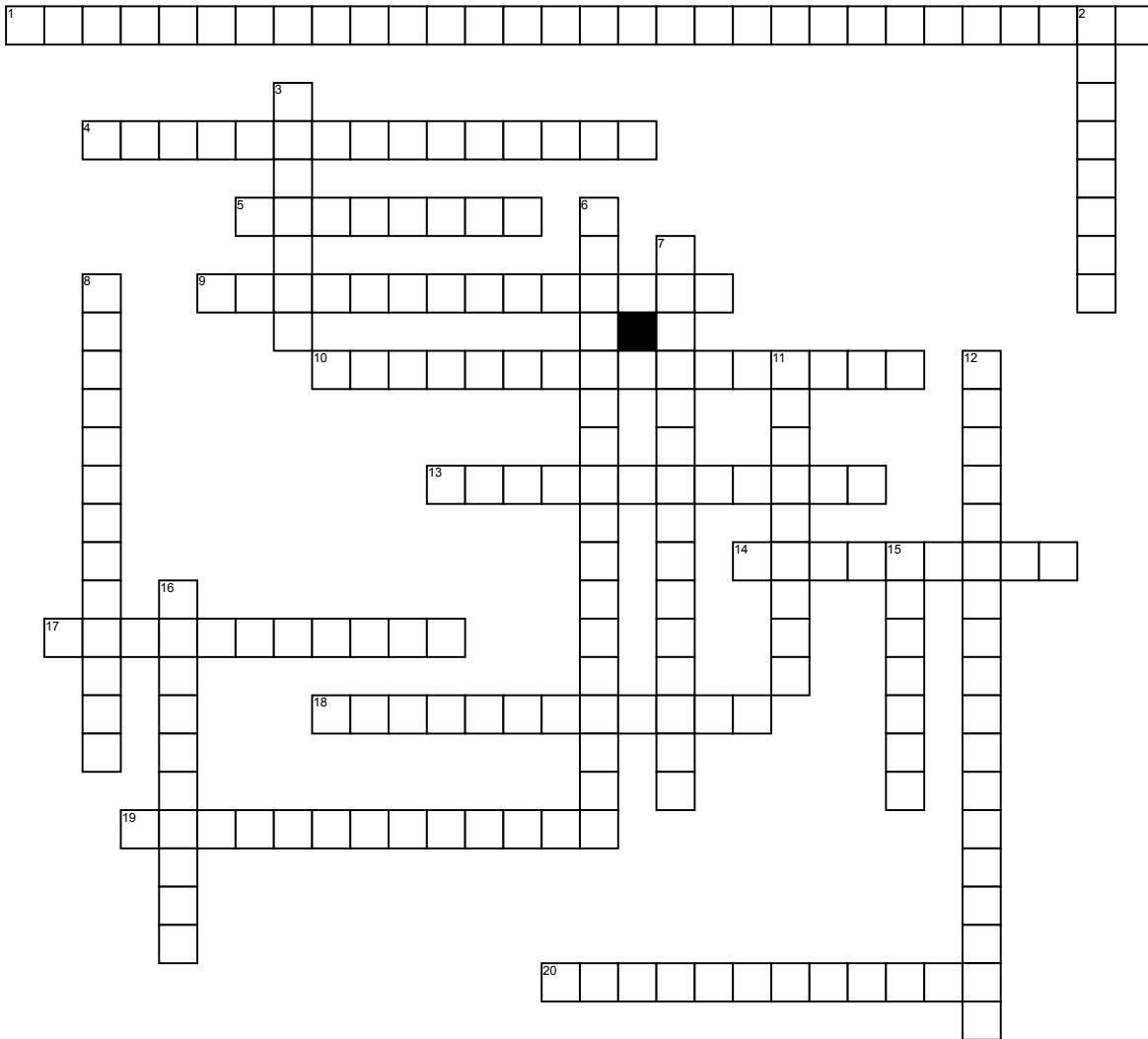


Personal Finance Unit 7.01 Vocabulary



Across

- 1. Print advertisement or broadcast commercial on TV or Radio, intended to change attitudes by raising awareness about specific issues
- 4. The value of the next best alternative that must be forgone as a result of a decision
- 5. The principle or practice of unselfish concern for the welfare of others
- 9. Provides a clear plan for what should happen upon the death of an individual
- 10. An organization that applies commercial strategies to maximize improvements in human and environmental well - being, rather than maximizing profits for shareholders.

- 13. The desire to promote the welfare of others, expressed especially by the generous donation of time and/or money to worthy causes
- 14. Giving up one thing for another
- 17. Concept that refers to satisfaction received from time given up
- 18. The practice of funding a project or venture by raising small amounts of money through donations from a large amount of people, typically raised via the Internet
- 19. When an individual gives out of excess in his or her life and the act provides positive emotions for both the giver and receiver
- 20. An income and expense statement sometimes referred to as a budget which records both planned and actual income and expenses over a period of time

Down

- 2. The act or process of writing or speaking in favor of, or about a cause
- 3. Measure of satisfaction
- 6. Managing money continuously through life in order to reach your financial goals
- 7. Produces diminished well - being for both the giver and the receiver
- 8. The access a person has to social relationships that can provide resources
- 11. Anything that can be utilized to meet an objective. It can include human capital, money, time, emotion and more
- 12. Money spent on others
- 15. Money spent
- 16. Feeling good about one's life