

Name: _____

Date: _____

PERSUADE TECHNIQUES

C T L N C L A L J E M O T I V E L A N G U A G E
I Z R O N S H O R T S T O R Y T X B W B H V X B
N Z M I L W C C T N S S E R D D A T C E R I D N
O V D T E E R H T F O R E W O P I B U J O H N I
I S C I T S I T A T S W B X U W J C I A B U C P
T O O S B O J I O X O R N A V J O T G N M Q M F
S D Z O D S X N J T W A W C G E T G Y O O D V M
E S C P H F G H W S L M U M W W M I D I A S B B
U O T P Z A K O Y M E G I J T Y Y B T T C L B F
Q D P O K E L X O G U V Z C A Y X P S I M K O D
L J I E A K F R P B L H I L D F U S Z T J B A V
A Z E H G B E M D M M B L T I E X Z S E I J R V
C X X T B C A H K S Y I U X A L L A D P C T M Q
I J A E T K Y G W Q T C B A U R B O O E Z N F R
R J G N I H R N O E I A I H Q S E Y B R Z B F C
O W G I B T H W R G N Y O N D E W P H R J Y K H
T U E M O G O A J E W M X U Y B Y X M M E Z R H
E X R R U P T M C V N A H L S A X O B I E P T P
H A A E F I I D D T J C V T N A J G E R S Q Y W
R X T D O F O N X R V S C F M T O D C I Y P V H
D A I N T T P U I W W A P S K W S I P P V C D P
Q O O U E L C C S O F L H L F R H X W B C Q E K
B J N Z Q L Y Q G M N E L K Y K I B T A J A P P
U B B E M W H N R S C O E M S A Q H V A W G V H

undermine the opposition

rhetorical question

Emotive language

direct address

Power of three

Exaggeration

alliteration

imperatives

Short story

repetition

Statistics

Hyperbole

Anecdote

opinion

facts