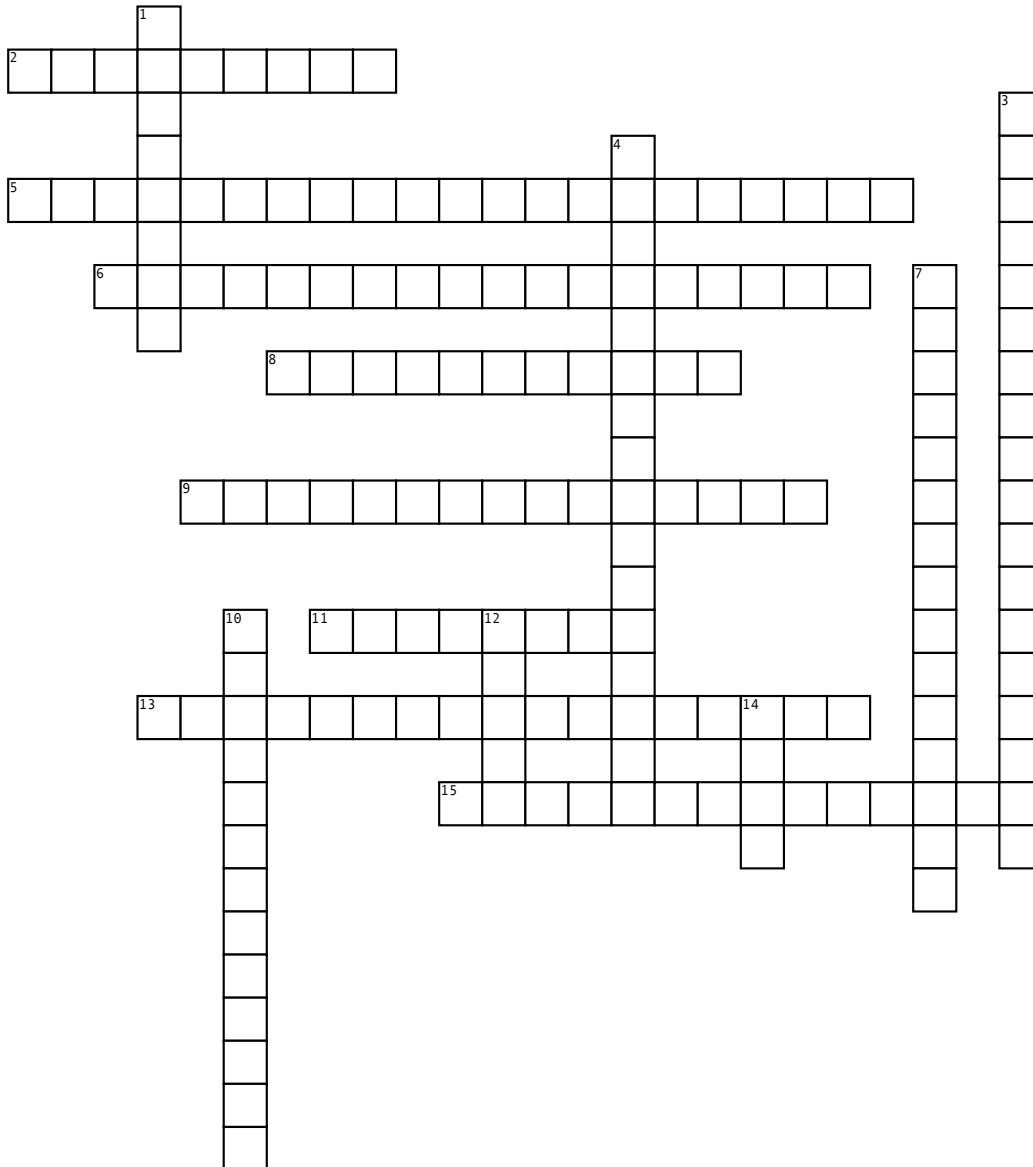


Oh! Zone Crossword Puzzle



Across

2. A creative-thinking technique that involves making connections through the use of forced relations

5. Goods and/or services that are used together (e.g. skirts and blouses, ski boots and skis, software and computers)

6. A synectics creative-thinking technique involving forcing random words into associations or connections with a given issue or idea

8. A form of brainstorming that organizes ideas and information graphically, using shapes, pictures, and words; a creative-thinking technique that involves the generation of ideas by associations

9. A creative-thinking technique that involves connecting two items or ideas that seem completely unrelated to find new practical combinations and products

11. The process of generating and developing new ideas

13. A creative-thinking technique using basic questions starters to develop original questions to ask about an issue or idea

15. The conscious or unconscious process of thought formulation

Down

1. A figure of speech in which one idea, concept, or entity is compared to or used in place of another

3. A synectics creative-thinking technique involving forcing random words into associations or connections with a given issue or idea

4. A mental process involving the development of unique ideas, approaches, and solutions

7. A process used to solve problems and generate ideas in purposely illogical ways

10. A synectics creative-thinking method involving the use of metaphors and similes to create connections where none currently exists

12. The general direction in which people or events are moving

14. A formulated thought resulting from a representation of a concept within the mind