

Name: _____

Date: _____

New Business Ideas

M M K A I D E M L A I C O S K W E Z Z L O E J G
 A A U E U Z Y T S W O T A N A L Y S I S U J L H
 R R S Z N Z W N A M X F C U I O E N C L T H W C
 K K X B I P X Y H R S Q M W V O H X A V P J P R
 E E B S Q E R A S N G X T M Z R B V C F M N S A
 T T R H U K R I E S C E G F U A D W J S S R Z E
 S D A W E C S I M Z E Y T R O E X G H L S A A S
 E A N C S I B C A A C E N M D C X B E B Z L H E
 G T D I E H D H A N R Y N D A M U V L M M T G R
 M A I H L P O F B O N Y A O S R I S H R O L K T
 E E N P L A B A W N M O R H I T K F G D B P Q E
 N B G A I R S Q R U C D I E A T J E R R T J Y K
 T R X R N G E G B P D B Q T S M O C T G O J X R
 A U G G G O R P Q P D O I L S E H M S F Y U H A
 T S D O P E V N X K S T B B W E A T O U T C P M
 I N I M O G A P M O N Z G C J N U R B R S J D Q
 O S O E I Q T Q W A F K Z U Y J D Q C B P N P R
 N O O D N L I C U R L C B P N F Z A Q H R U E S
 N Z N E T L O Q P E S T L E A N A L Y S I S K C
 Q E Q E R I N D L Q E V I T A T I L A U Q Q R Z
 C C I H P A R G O H C Y S P U P Z Z S C H A F L
 K N X L S E C O N D A R Y R E S E A R C H Q D F
 D E C R E M M O C E R Z M I D X T Q M B W H I C
 T D Q M H O A G N I T E K R A M K P A O Y J T R

Unique Selling Point	Market Segmentation	Secondary Research	Primary Research
Market Research	PESTLE Analysis	Questionnaire	Psychographic
Target Market	SWOT Analysis	Quantitative	Social Media
Observation	Added Value	Focus Group	Qualitative
Market Data	Demographic	Geographic	E Commerce
Promotion	Marketing	Branding	Census